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## **Cinedigm Expands Partnership with Global Technology Powerhouse LeEco to Launch Two Additional Streaming Channels**

***Docurama and yet-to-be named entertainment channel will launch on LeEco in Q1 2017, joining Cinedigm's CONtv and Dove Channel***

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp. (NASDAQ: CIDM) today announced an expanded partnership with leading global company LeEco to launch two additional streaming channels. **Docurama** and a yet-to-be named entertainment channel currently in development will launch on LeEco in Q1 2017. Cinedigm already has two over-the-top streaming channels -- **Dove Channel** and **CONtv**- available to LeEco consumers on LeEco's ecophones and ecotvs. In addition, select Cinedigm content is also available within LIVE, LeEco's innovative integrated content app. The two companies continue to explore additional partnership opportunities for channels and content both domestically and overseas.

LeEco is a leading global company that provides breakthrough experiences through an open, integrated ecosystem of streaming content, enabled by its Internet and cloud platform, and a wide array of next-generation connected smart devices - including smartphones, TVs, bikes, VR and electric cars.

**DOCURAMA**, a documentary-focused channel, provides over 300 award-winning films and television episodes. The yet-to-be named entertainment channel will be focused on mainstream entertainment content. Both channels are expected to launch in the first quarter of 2017.

Previously announced, Cinedigm already has two channels accessible within LeEco's ecosystem:

- 1 **DOVE CHANNEL**, which is targeted to the family audience and offers meaningful mainstream movies, independent films, documentaries and heartwarming TV series and children's programs. All of Dove Channel's carefully curated content reflects the time-honored standards of The Dove Foundation and its trusted Seal of Approval.
- 1 **CONtv**, which is targeted to the enormous and avid Comic Con audience, comprised largely of Millennials. The channel currently boasts 2,500 hours of original programming, curated films and TV episodes, and exclusive Comic Con panel coverage from dozens of annual nationwide conventions.

"We are very pleased to further expand this exciting partnership with LeEco," said Erick Opeka, EVP of Digital Networks for Cinedigm. "As we launch OUR four streaming channels on their ecosystem, we also look forward to pursuing additional business opportunities with LeEco both in North America and abroad."

### **About Cinedigm**

Cinedigm is a leading independent content distributor in the United States, with direct relationships with thousands of digital platforms and retail storefronts, including iTunes, Netflix, Amazon, Wal-Mart and Target, as well as the national Video on Demand platform on cable television. Cinedigm has a distribution library of over 60,000 film and TV episodes.

Additionally, given Cinedigm's infrastructure, technology, content and distribution expertise, the Company has rapidly become a leader in the quickly evolving over-the-top digital network business. Cinedigm's first channel, DOCURAMA, launched in May 2014, and is currently available on iOS, Roku, Xbox and Samsung, with additional platforms currently being rolled out. Cinedigm launched CONtv, a Comic Con branded channel, on March 3, 2015. The Company's third OTT channel, DOVE CHANNEL, launched on September 15, 2015 and is a digital streaming subscription service targeted to families and kids seeking high quality and family friendly content approved by Dove Foundation. Combined, the three streaming channels currently provide more than 5,500 hours of content to viewers across more than 3.1 million app downloads.

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