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Cinedigm's Dove Channel Launches on Roku Devices in Canada

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp (NASDAQ: CIDM) announced today that Dove Channel, Cinedigm's premiere streaming services for safe family entertainment, is now available on the Roku platform in Canada. This includes the Roku Express®, Roku Streaming Stick®, and Roku Ultra® devices, as well as Roku TVs® from brands including TCL, Hisense, Hitachi, Sharp, Insignia and RCA.

Having recently launched in Canada this August, The Dove Channel caters to families seeking quality, safe, family-friendly content and features movies and TV shows families can enjoy together, and includes mainstream and classic family films, documentaries, heartwarming TV series and children's programs. All of Dove Channel's carefully curated content reflects the time-honored standards of The Dove Foundation with its trusted Family Seal of Approval. At launch, all programs can be watched on demand, with the channel's two (2) live, auto-play streaming features, Dove NOW and Dove Kids, available within the quarter.

"After just a few months in the market, we are now a top 10 grossing entertainment app in the Canadian Market," said Erick Opeka, EVP of Digital Networks for Cinedigm. "Given the demand, Roku was a natural next step given their market leadership position in Canada."

In addition to Roku, Dove Channel, along with Cinedigm's CONtv and Docurama, are available to Amazon Prime members as part of Amazon's new Streaming Partners Program. Prime members can view Cinedigm's channels with the Amazon Video app available across hundreds of devices. Dove Channel, is also available on Apple TV, iOS and Android devices. Additional devices will continue to be added in the coming months.

Dove Channel's subscription-based offering is \$4.99 per month or \$39.99 annually, and viewers can subscribe within the app or on the website. For more information on Dove Channel, please visit www.dovechannel.com.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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