



October 24, 2017

## Haunters: The Art of the Scare

**"Shockingly entertaining!" - Dread Central**

**"You will not be able to look away... a crazy good film... 9 out of 10!" - Film Threat**

LOS ANGELES--(BUSINESS WIRE)-- For the millions of adults who will celebrate Halloween this year and for those who just don't get it, a new documentary film - HAUNTERS: THE ART OF THE SCARE - explores this American tradition like never before, now available on Blu-ray, On Demand & Digital from Cinedigm (NASDAQ: CIDM).

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171024005560/en/>



HAUNTERS is a heart-warming and heart-stopping movie about how family-friendly haunted houses for Halloween have spawned a growing subculture of full-contact extreme terror simulations.

What kind of person dedicates their life to turning other people's nightmares into reality, why do people crave horror as entertainment, and how far is too far?

"I wanted to hold a mirror to society, while giving viewers the same kind of wild emotional journey they experience in a haunted house - to scream, laugh and leave feeling strangely inspired," says director Jon Schnitzer.

Scare actors in Donald Julson's home haunt Nightmare on Loganberry. (Photo: Haunters: The Art of the Scare)

most popular and controversial haunted houses and to take viewers into the lives of Shar Mayer, legendary scare actor, Donald Julson, traditional boo-scare maze designer, and the infamous Russ McKamey, as he creates the most extreme full-contact haunt of all time... in his own backyard. If you want to face your worst fears, just sign McKamey Manor's no "safe-word" waiver and join the shockingly long wait list!

The film also includes insights from horror icon Jason Blum (producer of The Purge, Insidious, Split, Get Out), John Murdy (Universal Hollywood Halloween Horror Nights), Jon Braver (Delusion), Josh Randall (Blackout), Eric Lowther (Haunted Overload), Sylvia and Jen Soska ("American Mary" & GSN's HELLEVATOR), Jessica Cameron (Truth or Dare), and other talented visionaries.

The killer soundtrack has songs from Dead Man's Bones (Ryan Gosling & Zach Shields) and Emptyset, and an original score by Jonathan Snipes ("Room 237" & "The Nightmare"), Alexander and Neil Baldock.

After 4 years of filming this exciting time in the evolution of haunt subculture, there were too many amazing haunters to fit them all into the feature, so the Blu-Ray & DVD come with an additional 30-minutes of bonus featurettes to go more in-depth with John Murdy, Melissa Carbone (LA's Haunted Hayride & Shark Tank fame), Eric Lowther (Haunted Overload), and other industry notables.

Official Trailer: <https://youtu.be/Dkgzrspm8sM>

Website: [www.hauntersmovie.com](http://www.hauntersmovie.com)

## About HAUNTERS: THE ART OF THE SCARE

- Now Available On Blu-ray, On Demand & Digital
- Director: Jon Schnitzer
- Starring: Jason Blum, John Murdy, Jen Soska, Sylvia Soska, Russ McKamey, Donald Julson, Shar Mayer, Jessica Cameron, Jon Braver, Larry Bones, Eric Lowther, Diane Meyer, Preston Meyer
- Runtime: 88 minutes
- Studio: The Brain Factory
- Distributor: Cinedigm

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