



CINEDIGM OVERVIEW

September 2016



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Additional Information

Please see Cinedigm's Forms 10-K and 10-Q and other forms filed with the Securities and Exchange Commission for additional information on Cinedigm.

CINEDIGM HAS A TRACK RECORD OF INNOVATION

- Pioneered transition of analog film prints to digital distribution
 - Created Virtual Print Fee model and led the digital conversion of 12,000 screens with a studio/exhibitor digital cinema solution
- With New Video, Cinedigm identified and acquired the largest aggregator of independent digital content worldwide
 - Enabled Cinedigm to establish marquee digital distribution partnerships (e.g. Netflix, iTunes and Amazon)
- The Gaiam Vivendi distribution infrastructure provided the leverage and strength to offer innovative release strategies to content providers/film makers
- For the past two years, we have been one of the first to market in the niche OTT space resulting in several channel launches
 - As evidenced by series of announcements in the last year, the rest of the media industry is realizing significant growth potential in OTT

CINEDIGM EXECS AND BIOS

Executive Biographies



Chris McGurk
*Chairman of the Board &
CEO*

In January 2011, Chris McGurk was named Chief Executive Officer of Cinedigm and was elected Chairman of the Company's Board of Directors. Mr. McGurk has had a long and successful career in the film and television industry. Mr. McGurk was the founder and CEO of Overture Films from 2006 until 2010 and was also CEO of Anchor Bay Entertainment, which distributed Overture Films' product to the home entertainment industry. From 1999 to 2005, McGurk was Vice Chairman of the Board and Chief Operating Officer of Metro-Goldwyn-Mayer Inc. ("MGM"), acting as the company's lead operating executive until MGM was sold for approximately \$5 billion to a consortium of investors. McGurk joined MGM from Universal Pictures, where he served in various executive capacities, including President and Chief Operating Officer, from 1996 to 1999. From 1988 to 1996, McGurk served in several senior executive roles at The Walt Disney Studios, including Studios CFO and President of The Walt Disney Motion Picture Group. McGurk currently serves as a director of BRE Properties, Inc. and has previously served on the boards of DivX Inc., DIC Entertainment, Pricegrabber.com, LLC and MGM Studios, Inc.



Jeffrey Edell
CFO

Jeffrey Edell was appointed Chief Financial Officer in June 2014. Prior to this appointment, Edell was CEO of Edell Ventures, a company he founded in 2009 to invest in and provide strategic support to innovators in the social media and entertainment arenas, including partnering with comic icon Stan Lee. Along with his wife Elaine Hastings Edell, he recently produced the well received film, Taken For Ransom for Lifetime. Prior to that, he was CEO of Inferno Entertainment, a film production & foreign sales company, which produced and/or distributed features including The Kids Are All Right, Just Friends and The Grey. Previously, Edell was President of DIC Entertainment, a publicly-listed entertainment company and the largest independent producer of kid-centric content in the world. His efforts at that company culminated in the sale of DIC to Canadian fund-backed Cookie Jar Entertainment in 2008. Before that his work as Chairman of Intermix Media, the parent company of popular social networking giant MySpace, resulted in the successful sale of the company to NewsCorp in 2005. Edell was also CEO and President of Soundelux and led their growth for six years until the company was sold to Liberty Media, leading to his being named Entertainment Entrepreneur for 2000 by NASDAQ and Ernst & Young. Edell also obtained extensive financial, audit and reporting experience while working at KPMG, The Transamerica Group and DF & Co.

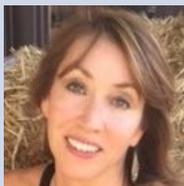


Bill Sondheim
President of CEG

Bill Sondheim became President of Cinedigm's Entertainment Group when Cinedigm acquired Gaiam, Inc.'s Entertainment Unit in October 2013. Sondheim brings a wealth of experience to Cinedigm having most recently been President of Entertainment and Worldwide Distribution at Gaiam since 2007. Previously, Sondheim spearheaded the development of Sony Music Entertainment's dual disc technology initiative from 2005 until 2007, and before that was President of Retail at GT Brands LLC, a developer and multi-channel marketer of branded consumer, lifestyle and entertainment products, and of PolyGram Filmed Entertainment's video distribution entity.

CINEDIGM EXECS AND BIOS (CONT.)

Executive Biographies

	<p>Gary Loffredo <i>General Counsel and Head of Digital Cinema</i></p>	<p>Gary S. Loffredo was Named President, Digital Cinema & General Counsel in October 2011 and has been a director since September 2000. Prior to this promotion, Loffredo was Cinedigm's Senior Vice President – Business Affairs, General Counsel, Secretary. From March 1999 to August 2000, he had been Vice President, General Counsel and Secretary of Cablevision Cinemas, LLC. At Cablevision Cinemas, Mr. Loffredo was responsible for all aspects of the legal function, including negotiating and drafting commercial agreements and negotiating with content distributors. He was also significantly involved in the business evaluation of Cablevision Cinemas' transactional work, including site selection and analysis, negotiation and new theatre construction oversight. Prior to his employment at Cablevision Cinemas, Mr. Loffredo was an attorney at the law firm of Kelley, Drye & Warren, LLP, from September 1992 to February 1999.</p>
	<p>Erick Opeka <i>EVP of OTT</i></p>	<p>Leading Cinedigm's over-the-top (OTT) entertainment networks business, as EVP/Digital Networks Erick Opeka is responsible for the strategic planning, launch and operation of Cinedigm's portfolio of direct-to-consumer digital networks, which will be available online, on mobile devices, gaming consoles, and connected TVs. Previously, Erick was Senior Vice President of Digital Distribution for Cinedigm a position he held at New Video before NV's acquisition by Cinedigm, where he oversaw the distribution of the company's 50,000+ hours of content in the digital ecosystem and helped grow the company into the largest aggregator of digital content in North America.</p>
	<p>Yolanda Macias <i>EVP Acquisitions, Digital Sales & Studio Relations</i></p>	<p>Yolanda Macias is responsible for negotiating and acquiring content rights for all distribution platforms and oversees digital and television distribution. As the Head of Business Development/Digital Distribution for Gaiam Vivendi Entertainment, Macias oversaw content acquisitions including Crown Media's Hallmark Channel and The Jim Henson Company. She established the distribution strategy for Vivendi, acquiring rights for National Geographic, WWE, NFL and Shout! Factory. As Vice President of DIRECTV, she launched and oversaw the Spanish and Chinese-language programming service. Macias held executive positions at Technicolor, The Walt Disney Company, and was voted one of the Top 50 Women in Business by the Los Angeles Business Journal and one of the Elite Women 2009-2014 in the Entertainment industry. Macias received her MBA from the J.L. Kellogg Graduate School of Management at Northwestern University and her B.S. degree from California State University, Northridge.</p>

TRANSFORMATION SUMMARY

Management is continuing the process of transforming its business moving from the legacy platform, using its expertise in CEG and investing in OTT (“Over-the-Top”)

- Company is in the process of a major business rationalization
 - Major SG&A and corporate overhead cost reductions are being implemented
 - Will rationalize base CEG business to better support OTT initiative
 - Personnel and cost cuts have been identified and are easily achievable
 - Due to OTT advanced revenue, cost cuts and operating efficiencies
 - OTT efficiencies also being realized as Dove growth accelerates
 - The Company will continue to look for external partners for new growth in the OTT sector

- The Company’s three businesses present an attractive platform for a lender
 - The CEG business is on a path to cash positive and contributes synergistic growth to the platform
 - The legacy projector business, separate legally from the assets, may have residual value for the Company
 - Leverage our unique competitive advantages now to secure our OTT future and become a narrowcast version of Hulu, Netflix or Amazon in the fast evolving digital network business
 - Subscription OTT market is expected to reach \$32bn worldwide by 2019
 - Cinedigm is uniquely placed to monetize this opportunity with library of 52K titles and strong heritage of success in physical and digital distribution business

The time is now for the transformation as the next phase of the Company’s plan is to achieve profitable growth and to preserve its position as an innovator and value creator in content distribution. The assets and cash flow make Cinedigm an attractive asset.



CINEDIGM ENTERTAINMENT GROUP (CEG)

CINEDIGM ENTERTAINMENT GROUP OVERVIEW

Cinedigm is one of the largest distributors of independent content to all physical and digital retailers

- Cinedigm is #1 independent distributor and #8 overall, including major studios
- Distribution rights to huge library of films and TV episodes
- Direct relationships with digital platforms and retail storefronts
- Rolling out narrowcast OTT channels in target verticals

Select Content Partners

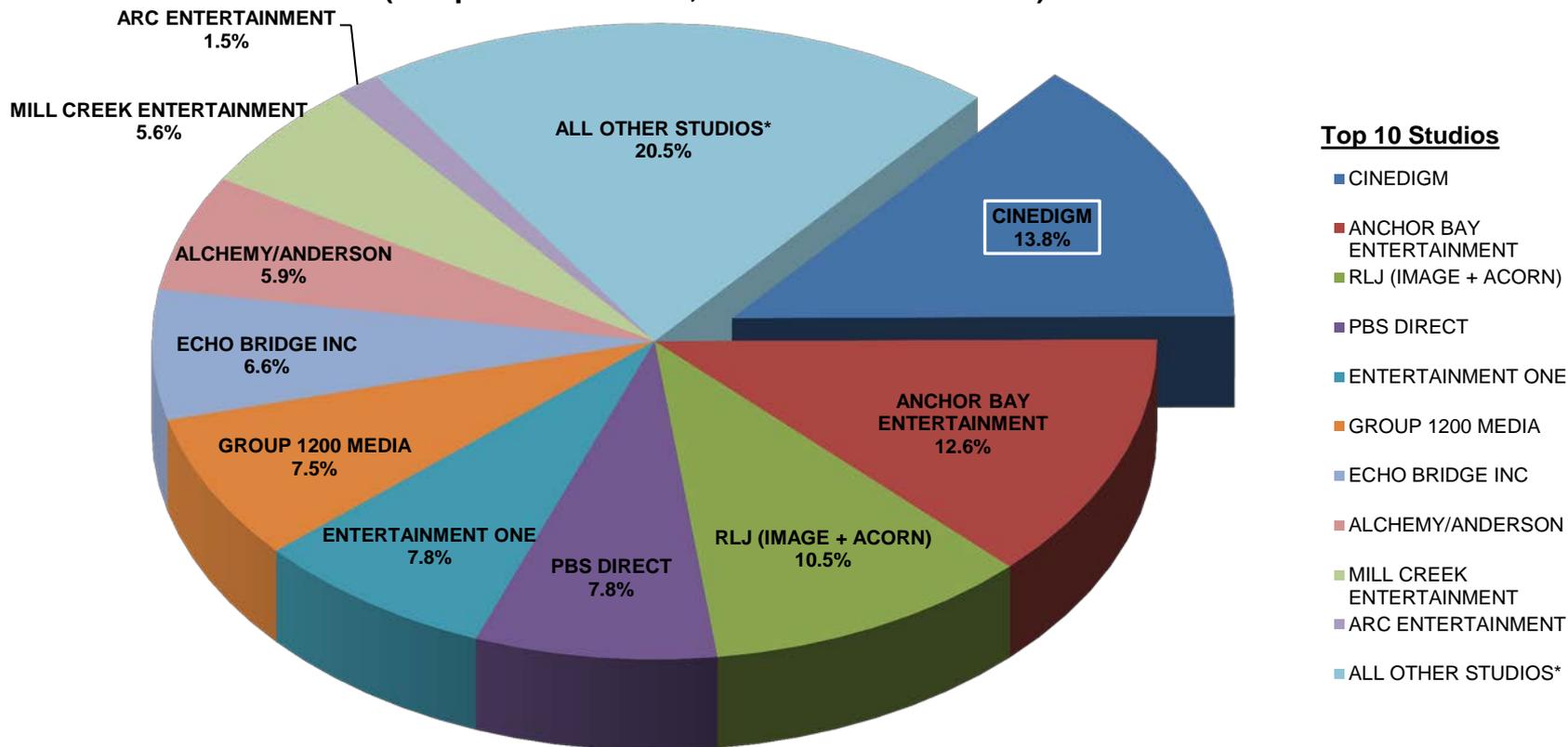


Select Distribution Relationships



LEADING INDEPENDENT DISTRIBUTOR (DVD NON-THEATRICAL)

**2015 YTD DVD Market Share
(Independent Studios, Non-Theatrical Content)**



*All Other Studios consists of Studios with less than 3% individual market share

Source: Nielsen Videoscan Data (52 Week Rolling Non-Theatrical Aggregate Total) thru W.E. 11.13.15





OVER-THE-TOP DIGITAL NETWORKS (OTT)

SOLID MOMENTUM IN CURRENT CHANNEL PORTFOLIO

Over 2.4 million app installations on multiple key platforms and devices across our OTT channels



**TOTAL
INSTALLS**



- Launched Q4 2014
- 800 hours of streaming content
- Currently AVOD with plans for SVOD

740,735



- Launched in Beta March 2015
- 2,600 hours of streaming content
- \$4.99 per month

674,812



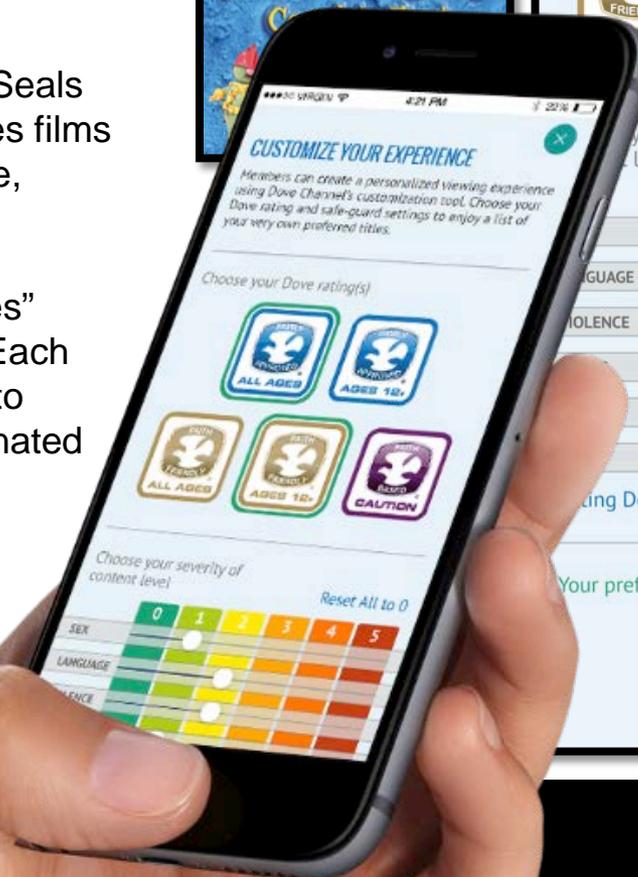
- Launched September 2015
- 1,600 hours of streaming content
- \$4.99 per month

1,017,475

THE DOVE CHANNEL: RATINGS SYSTEM

Cinedigm developed a proprietary content-based ratings system to enhance the Dove product offering:

- Paid Dove Channel Members have access to Dove Channel's patent-pending, unique customization tool that allows them to set their family's preferred viewing settings
- The tool uses the Dove Foundation's trusted Seals and content severity chart which carefully rates films based on several criteria: Sexuality, Language, Violence, Drugs, Nudity, and Other
- Users can choose from a list of "preferred titles" based on their family's personalized ratings. Each preferred title is highlighted with a green star to indicate it is acceptable within their pre-designated settings
- All titles that fall outside of these settings are password protected for child filter protection



CASE STUDY: AMAZON PRIME

December 8, 2015

Cinedigm's OTT Channels Included as Part of Amazon's New Streaming Partners Program

Dove Channel, CONtv and Docurama all part of Amazon Video Add-on Subscriptions

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp. (NASDAQ: CIDM) today announced Cinedigm's over-the-top streaming channels -- Dove Channel, CONtv and Docurama - are now available to Amazon Prime members as part of Amazon's new Streaming Partners Program. Prime members can view Cinedigm's channels with the Amazon Video app available across hundreds of devices.

Cinedigm channels included as part of Amazon Video Add-on Subscriptions:

- **DOVE CHANNEL** is targeted to the faith and family audience and offers meaningful mainstream movies, independent films and documentaries, to heartwarming TV series and children's programs. All of Dove Channel's carefully curated content reflects the time-honored standards of The Dove Foundation and its trusted Faith & Family Seal of Approval.
- **CONtv** caters to the enormous and avid Comic Con audience. The channel currently boasts 2,500 hours of original programming, curated films and TV episodes, and exclusive Comic Con panel coverage from dozens of annual nationwide conventions.
- **DOCURAMA** has a library of over 1,200 titles, including full-length and short-form documentaries, non-fiction TV programming, and behind-the-scenes interviews.

With over 40 million households currently using Amazon Prime, or nearly 40% of all American households, the distribution arrangement will significantly extend and expand the potential subscriber base of Cinedigm's OTT channels.

"We are thrilled that our three channels are part of Amazon's Streaming Partners Program," said Chris McGurk, Chairman and CEO, Cinedigm. "Having three of our key channels available to Amazon's Prime customers at launch will help accelerate subscriber growth for our channels."

"For years, Amazon has been a great partner for Cinedigm," said Bill Sondheim, entertainment group President at Cinedigm. "In the early days of digital video we provided thousands of hours of programming from our vast library as part of Prime Video. And, Amazon has consistently been a major retail partner in our physical DVD and Blu-ray business. To be an initial launch partner on this exciting new initiative together helps us bring great entertainment to our customers."

Dove Channel

- Outstanding progress since September 2015 launch with ~38,000 subscribers and growing
 - Launched on Web, iOS, Android, Roku
 - Phase II development underway – AppleTV, Amazon Fire, Chromecast support for FYQ4
 - Transitioning to new billing and advertising platforms (Recurly, SpotXChange) – complete in early FYQ4

CONtv

- **Self-sustaining channel with required investment to come from external investors**
 - Complete service re-price (\$6.99 to \$4.99) supported by extensive consumer and market research
- Plan and deploy revised value proposition
 - Live event focus per customer research and consumption

Docurama

- **Self-sustaining channel with no incremental investment anticipated**
- Primarily AVOD user base; beginning transition to SVOD
 - Conducting competitive research to adjust SVOD value proposition
- In talks to carry Docurama as branded, sub-distributed AVOD/SVOD offering to mid-size MSOs



DEPLOYMENT OVERVIEW

EXECUTIVE SUMMARY

- Cinedigm Corp. (“Cinedigm” or the “Company”) is a global leader in providing digital cinema software, services and technology solutions to facilitate the film exhibition industry’s transition from 35mm to digital
 - Cinedigm provides integrated financing, procurement, licensing, and technical support to exhibitors
- Business model aligns key stakeholders through long-term contracts
 - **Studios** pay the equivalent of a contractual toll to show films digitally (“Virtual Print Fees” or “VPFs”)
 - **Exhibitors** license state-of-the-art, 3-D capable digital projection systems
 - Alternative content (e.g., concerts and sporting events) driving additional screen revenues from exhibitors
 - **Cinedigm** provides technical and operating support to exhibitors
- Cinedigm’s deployment of over 12,000 digital screens with over 382 exhibitors; creates recurring revenue supported by non-recourse financing
- Total FY15 Deployment Revenue \$60.4M, EBITDA \$55.9M, and 93% EBITDA Margin⁽¹⁾
- Cash flows from deployment business are used to repay non-recourse debt

(1) Deployment includes consolidated P1, P2, and Servicer segments.