



February 1, 2012

Video Interview: Chris McGurk Celebrates One Year as Chairman and Chief Executive Officer, Cinedigm Digital Cinema Corp.

NASDAQ CEO Signature Series Broadcasted From the NASDAQ MarketSite

NEW YORK, Feb. 1, 2012 (GLOBE NEWSWIRE) -- Veteran business journalist Joya Dass joins Chris McGurk Chairman and Chief Executive Officer, Cinedigm Digital Cinema Corp. [CIDM] to discuss the company's industry, strategy, financials and positioning.

Click here to view video:

<http://investor.shareholder.com/ceosignature/webcast.cfm?mediaid=51857&k=B1C7F49D0772F74994A1B725FB37AFED>

Chris McGurk, Chairman of the Board and Chief Executive Officer:

In January 2011, Chris McGurk was named Chief Executive Officer of Cinedigm and was elected Chairman of the Company's Board of Directors.

Mr. McGurk, with two decades of experience in the entertainment industry, has had a long and successful career in the film and television fields. Mr. McGurk was the founder and CEO of Overture Films from 2006 until 2010 and was also CEO of Anchor Bay Entertainment, which distributed Overture Films' product to the home entertainment industry. From 1999 to 2005, McGurk was Vice Chairman of the Board and Chief Operating Officer of Metro-Goldwyn-Mayer Inc. ("MGM"), acting as the company's lead operating executive until MGM was sold for approximately \$5 billion to a consortium of investors. McGurk joined MGM from Universal Pictures, where he served in various executive capacities, including President and Chief Operating Officer, from 1996 to 1999. From 1988 to 1996, McGurk served in several senior executive roles at The Walt Disney Studios, including Studios CFO and President of The Walt Disney Motion Picture Group. McGurk currently serves as a director of BRE Properties, Inc. and has previously served on the boards of DivX Inc., DIC Entertainment, Pricegrabber.com, LLC and MGM Studios, Inc.

About Cinedigm Digital Cinema Corp. [CIDM]:

Cinedigm Digital Cinema Corp. (Nasdaq:CIDM) is the leader in providing services, experience, technology & content critical to transforming movie theaters into digital entertainment centers. Founded in 2000, Cinedigm was the first to develop and implement what has now become the "industry standard" Virtual Print Fee financing model to facilitate digital conversion. Having deployed over 10,000 screens, Cinedigm is a pioneer & leader in the digital cinema transformation, focused on innovations in digital cinema deployment & servicing, distribution and exhibition software, and marketing & distribution for alternative content and independent films. Cinedigm is currently strategically evaluating accretive M&A opportunities both in North America and internationally in the high growth/high multiple software and content distribution businesses that can accelerate growth plans and/or expand product offerings. For more information please visit <http://investor.cinedigm.com>. [CIDM-G]

For more information on the opportunity to have your CEO discuss your company, please call NASDAQ CEO Signature Series, 978/461-3141.

The NASDAQ CEO Signature Series logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=4839>



Source: NASDAQ CEO Signature Series; Cinedigm Digital Cinema Corp.

News Provided by Acquire Media