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## **Cinedigm and VMI Announce a New North American Distribution Partnership**

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm (NASDAQ: CIDM), a leading independent content distributor, announced today a North American distribution deal with VMI Worldwide (VMI), the Los Angeles-based sales and production company.

As part of the multi-year deal, Cinedigm will oversee theatrical, home video, television and digital distribution for VMI's new home entertainment division, VMI Distribution. The first picture to be released under the new pact will be *PALM SWINGS*, a sexy comedy, starring Sugar Lyn Beard, Diane Farr, Jason Lewis, and Tia Carrere, and directed by Sean Hoessli. The picture will be released on home entertainment on October 3, 2017.

The agreement reflects Cinedigm's strategy to aggressively increase its output of independent content across high performing genres and solidify its position as the foremost home for filmmakers and producers seeking distribution outside of the traditional studio system. Over the years, VMI has grown into a premier international sales company with a significant network made up of top producers, distributors and buyers from around the world. Cinedigm previously distributed the VMI-produced picture, *WAR PIGS*, a WWII actioner, featuring a veteran tough guy ensemble, including Dolph Lundgren, Luke Goss, Chuck Liddell, and Mickey Rourke.

"Andre and his team have amassed an impressive library," said Bill Sondheim, President of Cinedigm. "Due to their strong reputation and relationships with talented filmmakers around the globe, they are able to acquire quality commercial pictures, and we are thrilled to add their content to our ever-growing distribution portfolio."

"Cinedigm shares our entrepreneurial spirit and approach," said Andre Relis, President of VMI. "We are excited to work with a partner who genuinely understands how to market and distribute indie pictures. With their experience, collaborative approach and wide distribution reach, we look forward to a very successful partnership."

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