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Rooster Teeth Expands Distribution Partnership with Cinedigm to Represent Key Properties Both Domestically and Abroad

Deal includes Rooster Teeth Hit Series *Red Vs. Blue*, *RWBY*, and *Crunch Time*

LOS ANGELES--(BUSINESS WIRE)-- Pioneering entertainment company Rooster Teeth is expanding its long and successful distribution partnership with Cinedigm (NASDAQ: CIDM) for exclusive Theatrical, Non-Theatrical, Home Video, Digital and Television rights in North America and Worldwide for most of their properties. Properties included in the multi-year renewal include *Red VS Blue*, the award-winning and longest running web series, globally acclaimed animated series *RWBY*, *RT Shorts*, *Crunch Time* and other popular Rooster Teeth shows. Additionally, Cinedigm will offer continued seasons of popular shows such as the animated series *RWBY Chibi* and *Camp Camp*.

The companies will be pursuing domestic and international digital, home video and linear television deals for three hit Rooster Teeth series, *Red VS Blue*, *RWBY*, and *Crunch Time*, all of which live on Rooster Teeth's rapidly growing subscription video on demand platform (SVOD), FIRST, as well as other popular Rooster Teeth shows.

"We're excited about the potential for these shows - that have already won over millions of Rooster Teeth fans - to find new audiences through our relationship with Cinedigm," said Matt Hullum, co-founder and CEO of Rooster Teeth.

"We are thrilled to be extending our long-term relationship with Rooster Teeth to include even broader rights," said Yolanda Macias, EVP, Content Acquisitions and Digital Sales, Cinedigm. "This is a prime example of how we at Cinedigm are expanding distribution capabilities due to our strong digital relationships both here and abroad."

RWBY

RWBY is Rooster Teeth's world-renowned, award-winning anime series that tells the story of four different girls brought together for one legendary purpose. Ruby, Weiss, Blake, and Yang are students at Beacon Academy, an ancient school designed to train the monster-slayers known as Hunters and Huntresses. Unfortunately, monsters aren't the only threat in the world of Remnant, and if these girls want to graduate, they'll have to learn to work together - both on the battlefield and in the classroom. The fifth volume (season) of *RWBY* premieres on Rooster Teeth FIRST on October 14, 2017.

Trailer: https://youtu.be/bZAS_rzgCE0

Crunch Time

Critically acclaimed *Crunch Time* is a half-hour sci-fi adventure comedy starring Samm Levine (*Freaks and Geeks*, *Inglourious Basterds*), Nick Rutherford (*Good Neighbor*, *Saturday Night Live*), Jessy Hodges (*Grey's Anatomy*, *True Blood*), Avery Monsen (*Maron*, *High Maintenance*), Brent Morin (*How to Be Single*, *Undateable*), Michael Hyatt (*Nightcrawler*, *True Detective*), Kirk Johnson (*Lazer Team*), and Burnie Burns (*The Amazing Race*, *Lazer Team*). In a highly classified location, four brilliant, jackass grad students are interrogated by government operatives. Why? Because after using reckless "cutting-edge" science for their own petty purposes, this rag tag team creates a small but potentially world-ending black hole in their college lab. The clock is ticking for this secret government agency to clean up the mess...and the students don't know what the hell they did to tear open the fabric of space and time. The solution? T- tell these government operatives EVERY illegal thing they've done in the lab... Season 1 of *Crunch Time* premiered in 2016 on Rooster Teeth FIRST.

Trailer: <https://www.youtube.com/watch?v=Xnaz-oBYvrg>

About Rooster Teeth

Rooster Teeth is a pioneering studio responsible for some of the biggest online series in history, such as the award-winning and longest-running web series, *Red vs. Blue*. They also produce the globally acclaimed animated series *RWBY*, the first western anime series to be distributed in Japan; the award-winning Rooster Teeth Podcast; and *Immersion*, a reality format that brings video game theory to the real world. Rooster Teeth has a massive global footprint of more than 38 million subscribers to its YouTube Network, 5 million unique monthly visitors to its RoosterTeeth.com hub and 2 million registered

community members. The company was founded in 2003, and is now a subsidiary of Fullscreen Media, a global youth media company that develops online creators and produces multi-platform entertainment experiences. Discover more at RoosterTeeth.com.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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