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## Cinedigm's Dove Channel is on Fire with Amazon Fire

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp (NASDAQ: CIDM) announced today that Dove Channel, one of its digital streaming subscription services, is now available on Amazon Fire. The Amazon Fire launch follows several significant distribution deals Cinedigm has recently announced, including its channels being added to Google's Chromecast platform. This launch is part of Cinedigm's long-term strategic plan to significantly ramp-up the availability of its fast-growing OTT services, and will soon be followed by Android TV, releasing in September 2017. These latest developments will expand the reach of Cinedigm channels to over 60+ million potential consumers.

Dove Channel, launched September 15, 2015, caters to families seeking quality, safe, family-friendly content. The channel feature movies and TV shows families can enjoy together, and includes mainstream and classic family movies, documentaries, heartwarming TV series and children's programs. All of Dove Channel's carefully curated content reflects the time-honored standards of The Dove Foundation with its trusted Family Seal of Approval, and can be watched on demand or via two (2) live, auto-play streams: Dove NOW and Dove Kids.

"Given the success of our networks on Roku, iOS and Android to date, it is our number one priority to extend the reach of our world-class channels, Dove, CONtv, Docurama and Wham," said Erick Opeka, EVP of Digital Networks for Cinedigm. "Adding this platform and Android TV in the fall, continues to expand our reach to over 90% of the connected device market, and gives our existing user base expanded choices to enjoy their content where, when and how they want."

Cinedigm's OTT channels can currently be viewed across a broad spectrum of connected devices including Roku Players and Roku TV models, Android, Apple's iOS and tvOS, and all major web browsers. Additionally, Cinedigm's channels are available to Amazon Prime members as part of Amazon's Streaming Partners Program.

Dove Channel's subscription-based offering is \$4.99 per month, and viewers can subscribe within the app or on the website. For more information on Dove Channel, please visit [www.dovechannel.com](http://www.dovechannel.com).

### About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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