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Cinedigm Acquires Rights to IP MAN Television Series from KSM

Newest Part of the Huge Global *IP MAN* Franchise

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm (NASDAQ: CIDM), a leading independent content distributor and operator of OTT networks, today announced the acquisition of the *IP MAN TV Series*. Based on the popular film franchise that has grossed over \$250M at the international box office, Cinedigm will be distributing the TV series across all digital platforms, including TV-VOD, TV EST, EST, IVOD, SVOD, AVOD & CIDM OTT channels, as well as DVD, in the United States, Canada, UK & Ireland.

IP MAN SYNOPSIS:

- 1 The Wing Chun grandmaster IP MAN (Kevin Cheng) spends all his life in pursuit of the authentic martial arts realm. Gaining enlightenment throughout his childhood and adolescence, IP MAN undergoes a transformation and becomes a Kung Fu legend, ascending to the highest ranking of martial arts. After fleeing to Hong Kong, IP MAN deliberately keeps a low-profile, but he is inevitably engaged in conflicts. IP MAN is in a life-and-death struggle every day, but the hardship enormously brings out the awe-inspiring righteousness and fearlessness as a martial artist hidden inside him. In order to inflict one last strike in the ring, IP MAN is heading back to Fo Shan to be victorious with love and battle.

The Wing Chun grandmasters' sons, IP Chun and IP Ching, served as the martial arts consultants on this series. Their father, the original IP Man, was the martial arts consultant to Bruce Lee in the original IP Man movies.

"We are thrilled to continue our distribution for the *IP Man* franchise after previously distributing the movies *IP Man*, *IP Man 2*, and *IP Man: The Final Fight* for limited digital accounts," said Yolanda Macias, EVP of Acquisitions and Digital Sales for Cinedigm, "We have great expectations for the first IP Man TV series, as affirmed by the success of the feature films and the franchise's loyal fanbase."

"Since we have successfully released "*IP Man 3*" in the German Speaking Territories in 2016 and preparing release of the "*IP Man*" TV Series too, we are happy that Cinedigm has acquired the exploitation rights HV and Digital in our international Territories US and UK. Cinedigm has always proved its professional and successful way of exploiting a franchise," said Benjamin Krause, CEO and founder of KSM.

The deal was negotiated and closed between Benjamin Krause of KSM and Kelsey Straight on behalf of Cinedigm.

About Cinedigm

Cinedigm powers custom content solutions to the world's largest retail, media and technology companies. We provide premium feature films and series to digital platforms including iTunes, Netflix, and Amazon, cable and satellite providers including Comcast, Dish Network and DirecTV, and major retailers including Walmart and Target. Leveraging Cinedigm's unique capabilities, content and technology, the Company has emerged as a leader in the fast-growing over-the-top channel business, with four channels under management that reach hundreds of millions of devices while also providing premium content and service expertise to the entire OTT ecosystem.

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About KSM GmbH

KSM GmbH serves many fields of the film industry. Not only strong in distributing in nearly all media categories and channels using its own distribution line in German Speaking Europe, KSM as well is acting as sales agent for worldwide distribution. Additionally the company buys and sells film licenses and produces content. Benjamin Krause, founder and CEO of KSM is known as award winning producer of many documentation on national and international level.

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