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Dove Channel Available Now on Apple TV

LOS ANGELES--(BUSINESS WIRE)-- Cinedigm Corp's (NASDAQ: CIDM) Dove Channel today announced the service is now available on Apple TV to kick off the New Year. Dove Channel app is optimized for tvOS, with a new fresh design featuring an improved user interface. Additionally, the app update allows subscribers to synch their account and stream movies across connected devices including iPhone, iPad and other platforms.

Dove Channel serves the faith and family audience, offering a wide variety of content from meaningful mainstream movies, independent films, and documentaries, to heartwarming TV series and children's programs. The specialized streaming service offers families a safe entertainment choice utilizing The Dove Foundation™ rating system, which ranks programs in six key areas: sexuality, language, violence, drug and alcohol use, nudity, and other, to ensure appropriate programming for families.

Dove Channel's subscription-based offering is \$4.99 per month, and viewers can subscribe within the app on Apple TV. The Dove Channel app can be found and downloaded on the App Store for Apple TV, which lives on the home screen of the new Apple TV.

All Dove Channel content is sortable and searchable, and homeschoolers will soon be able to easily create customized, password-protected "shelves" where exclusive videos and curriculum can be stored for a personalized homeschool network. Dove Channel currently offers over 300 homeschooling titles, and shelving curriculum categories include Bible studies, science, literature, and history — all organized by age, offering engaging video content in accordance with the Dove Faith & Family Seal of Approval. The proprietary rating system and family filter tool also allows parents to customize viewing preferences for their families.

For more information on Dove Channel, please visit www.dovechannel.com.

ABOUT DOVE CHANNEL:

Dove Channel was developed in response to caring consumers who want to make informed choices when selecting entertainment. New streaming technologies make it challenging to locate films that do not offend your sensitivities or violate your values. Dove Channel provides a safe walled garden with hundreds of movies and TV series that reflect the time-honored standards of [The Dove Foundation](http://www.dovechannel.com)™, known for its trusted Faith & Family Dove Seals of Approval. As a member, consumers take advantage of our unique Customization Tool which gives you complete control by selecting the type of entertainment that exactly fits your tastes and personal preferences. www.DoveChannel.com

ABOUT CINEDIGM:

Cinedigm is a leading independent content distributor in the United States, with direct relationships with thousands of digital platforms and retail storefronts, including iTunes, Netflix, Amazon, Wal-Mart and Target, as well as the national Video on Demand platform on cable television. Cinedigm has a distribution library of over 60,000 film and TV episodes.

Additionally, given Cinedigm's infrastructure, technology, content and distribution expertise, the Company has rapidly become a leader in the quickly evolving over-the-top digital network business. Cinedigm's first channel, DOCURAMA, launched in May 2014, and is currently available on iOS, Roku, Xbox and Samsung, with additional platforms currently being rolled out. Cinedigm launched CONtv, a Comic Con branded channel, on March 3, 2015. The Company's third OTT channel, DOVE CHANNEL, launched on September 15, 2015 and is a digital streaming subscription service targeted to families and kids seeking high quality and family friendly content approved by Dove Foundation. Combined, the three streaming channels currently provide more than 5,500 hours of content to viewers across more than 3.2 million app downloads.

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