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## Cinedigm to Distribute Brian & Barrett Pictures' Hip Hop Dance Movie *Battlefield America*

### Latest From "You Got Served" Filmmaker Christopher B. Stokes to Hit Theaters June 1st

LOS ANGELES, CA -- (Marketwire) -- 05/14/12 -- Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM) today announced an agreement with Brian & Barrett Pictures to distribute *Battlefield America: Where Kids Rule*. The hip hop dance battle movie is from filmmaker Christopher B. Stokes, the writer/director/creator of 2004's award-winning film *You Got Served*, which opened #1 at the box office and kicked off the dance phenomenon trend of dance movies including *Stomp The Yard* and the *Step Up* franchise. Cinedigm will release *Battlefield America: Where Kids Rule* in theaters in the US and Canada on June 1st.

In *Battlefield America: Where Kids Rule*, a young and charismatic businessman hires a dance instructor to turn a group of misfit kids into a dance team on the underground dance circuit. The ensemble cast includes Marques Houston, Mekia Cox, Christopher Michael Jones, and Lynn Whitfield.

Dynamic filmmaker Christopher B. Stokes is known for engaging his enormous fan base directly in all his enterprises through his robust social media presence.

"I searched around the world to find the most talented young dancers between the ages of 8 and 12. I found five of them on the 'Ellen' show and the rest through an exhaustive audition process. I believe this film will ignite the next big film franchise for kids. My seven-year-old son is super excited about seeing it because he loves dance. It's exactly the kind of film that kids are missing, and Brian & Barrett Pictures is really proud to produce this film."

"We are thrilled to be working with filmmaker Christopher B. Stokes and his team at Brian & Barrett Pictures to bring *Battlefield America* to theaters," said Bob Fiorella of Cinedigm Entertainment Group. "Chris' thorough knowledge of modern street dance and hip hop culture makes him a true leader and innovator in the dance film genre."

"*Battlefield America* is a perfect example of how Cinedigm, through its Indie Direct service, provides independent filmmakers with a cost-effective, one-stop national theatrical releasing platform," adds Fiorella.

Jahlil Beats produced the "Mixtape" soundtrack album. He has worked with such artists as Chris Brown, Lil Wayne, 50 Cent, Fabolous, Soulja Boy, Bow Wow, Diddy, Rick Ross, T.I., Diggy Simmons, Sean Garrett, and Meek Mill among others. The mixtape will be available for free downloading at <http://www.datpiff.com> on May 17th with music from Marques "MH" Houston, Mila J aka Japallonia, and Tracy Irvé. This is believed to be the first time that a motion picture soundtrack will be offered as a mixtape to the public for free.

Christopher B. Stokes is the writer, director and producer of *Battlefield America: Where Kids Rule*. ARC Entertainment is handling the DVD/Blu-Ray release for this film as well as Brian & Barrett Pictures' *Back to School 2012*. Also, (ACI) American Cinema International will distribute *Battlefield America: Where Kids Rule* for International release in September.

Two crews from the film are also on this season's hit MTV Dance series "America's Best Dance Crew." Both RNG (Rated Next Generation) and Camren Bicondova from the crew "8 Flavahz" star in in the film.

#### *About Battlefield America: Where Kids Rule*

The film is garnering considerable online/social media attention, as AOL's featured Summer Movie film of the month ([http://www.moviefone.com/summer-movies?icid=cshub\\_nav](http://www.moviefone.com/summer-movies?icid=cshub_nav)) and also a huge exclusive look with Yahoo! Movies (<http://movies.yahoo.com/>) and the cover of Yahoo!'s "Must See Videos."

Official film website: [www.battlefieldamericamovie.com](http://www.battlefieldamericamovie.com). To view the trailers (currently attached to "Hunger Games" and "Think Like A Man" and upcoming "Men In Black 3") visit <http://trailers.apple.com/trailers/independent/battlefieldamerica/> or visit: <http://movies.yahoo.com/>

For more info on Chris Stokes, please visit <http://www.imdb.com/name/nm0831321/> and <http://chrisstokesent.com/>. Follow Chris on Twitter at <https://twitter.com/chrisstokes1969>. For more information, visit <http://brianandbarrettpictures.com/>.

*About Cinedigm Entertainment Group*

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp., the worldwide leader of digital cinema installation, is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day" directed by Kevin McDonald, produced by Ridley Scott and released in association with National Geographic Entertainment and YouTube; "The Ward" directed by John Carpenter; "Smell of Success" featuring Billy Bob Thornton, Téa Leoni and Ed Helms; "Back & Forth," a Foo Fighters documentary directed by Oscar® winner James Moll, and Peter Bogdanovich's "Runnin' Down A Dream" with Tom Petty and the Heartbreakers.

Current and upcoming CEG films include filmmaker Parris Patton's "No Room For Rockstars," the much-anticipated documentary chronicling the Vans Warped Tour which premiered at Sundance in January, 2012; "Like Water" chronicling UFC champion Anderson Silva, which premiered at the 2011 Tribeca Film Festival (winner, "Best New Documentary Director" award for first-time filmmaker Pablo Croce) and "The Invisible War," the groundbreaking documentary investigating the rape epidemic within the U.S. military from Oscar® and Emmy® Award-nominated filmmaker Kirby Dick (winner, Audience Award at the 2012 Sundance Film Festival). [www.cinedigm.com](http://www.cinedigm.com) [CIDM-G]

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