



May 14, 2012

## Cinedigm to Present at the 13th Annual B. Riley Investor Conference

LOS ANGELES, CA -- (Marketwire) -- 05/14/12 -- Cinedigm Digital Cinema Corporation (NASDAQ: CIDM), the global leader in the digital cinema industry, announced today that its Chairman and Chief Executive Officer, Chris McGurk, and Chief Operating Officer and Chief Financial Officer, Adam Mizel, will present at the 13th Annual B. Riley Investor Conference on Wednesday, May 23, 2012 at 8:00 AM PDT at the Loews Santa Monica Beach Hotel in Santa Monica, California.

The audio portion of the presentation will be available live by visiting the 'Investor Relations' section of the Company's Website at <http://investor.cinedigm.com>. A replay of the audio will be accessible on the site for 90 days following the live presentation.

During the conference, management will be available to meet with investors in a one-on-one setting. For more information or to meet with management, please contact Cinedigm's investor relations team at [patriciad@addocommunications.com](mailto:patriciad@addocommunications.com).

### *About Cinedigm*

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. The Company partners with Hollywood movie studios, independent movie distributors, and exhibitors to bring movies in digital cinema format to audiences across the country. Cinedigm's digital cinema deployment organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp [www.cinedigm.com](http://www.cinedigm.com). [CIDM-G]

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Source: Cinedigm Digital Cinema

News Provided by Acquire Media