



Cinedigm to Present at Jefferies 2012 Global Technology, Media & Telecom Conference on May 7, 2012

WOODLAND HILLS, CA -- (Marketwire) -- 04/26/12 -- Cinedigm Digital Cinema Corporation (NASDAQ: CIDM), the global leader in the digital cinema industry, announced today that its Chief Operating Officer and Chief Financial Officer, Adam Mizel, will present at the Jefferies 2012 Global Technology, Media & Telecom Conference on Monday May 7, 2012 at the Westin New York Hotel in New York City. Mr. Mizel's presentation will begin at 10:00 AM EDT and be followed by a breakout session at 10:30 AM EDT.

The audio portion of the presentation will be available live by visiting the 'Investor Relations' section of the Company's Website at <http://investor.cinedigm.com>. A replay of the audio will be accessible on the site for 90 days following the live presentation.

During the conference, management will be available to meet with investors in a one-on-one setting. For more information or to meet with management, please contact Cinedigm's investor relations team at patriciad@addocommunications.com.

About Cinedigm

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. The Company partners with Hollywood movie studios, independent movie distributors, and exhibitors to bring movies in digital cinema format to audiences across the country. Cinedigm's digital cinema deployment organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com.

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