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Cinedigm Digital Cinema Passes 10,650 Digital Screen Signings Mark, With 226 Exhibitor Partners on Board

LOS ANGELES, CA -- (Marketwire) -- 06/13/12 -- [Cinedigm Digital Cinema Corp.](#) (NASDAQ: CIDM) today announced it has signed more than 10,650 digital cinema screens with 226 exhibitor partners in its combined Phase One and Phase Two digital cinema deployment. In total, Cinedigm has deployed nearly 70% of all North American exhibitors and approximately 33% of all digital cinema screens in North America.

"These growing numbers illustrate very clearly that Cinedigm is actively helping all exhibitors -- from large chains to the independent exhibition community -- make the critical transition to digital cinema, marking a huge milestone for both Cinedigm and the entire exhibition industry," said Gary Loffredo, Cinedigm's President of Digital Cinema Services. "Like any media transitioning from analog to digital, the digital cinema transformation will have long-lasting ramifications on all aspects of the theatrical industry, from the types of content shown in theatres to overall management efficiencies and collecting/evaluating data analytics."

In the combined Phase One and Phase Two digital cinema deployment program, Cinedigm has:

- Signed 10,665 screens overall
- Installed 9,777 digital screens
- Signed digital screens deals with 226 exhibitors

"With 226 exhibitor partners on board, it's clear that Cinedigm is the number-one choice for exhibitors to entrust with their digital cinema program," continued Loffredo. "We expect continued enthusiasm and momentum in digital conversion as we approach the end of the rollout."

Cinedigm is the digital cinema integrator partner for the Cinema Buying Group, a buying program formed by the independent theatre operators of the National Association of Theatre Owners (NATO) to find cost-effective solutions for converting theatres from film to digital projection.

About Cinedigm

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. The Company partners with Hollywood movie studios, independent movie distributors, and exhibitors to bring movies in digital cinema format to audiences across the country. Cinedigm's digital cinema deployment organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the industry's digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp. www.cinedigm.com.

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