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Empire Cinemas Selects Cinedigm Software to Manage Digital Cinemas in UK, Including Iconic Empire Leicester Square in London

WOODLAND HILLS, CA -- (Marketwire) -- 06/18/12 -- Cinedigm Digital Cinema Corp. (NASDAQ: CIDM) announced today that Empire Cinemas has selected Cinedigm Software's suite of digital cinema solutions to automate and manage the operation of Empire's digital movie theatres.

Cinedigm's Theatre Command Center (TCC) TMS is the operational hub within the theatre that manages and coordinates the scheduling and playout of all digital content, including features, advertisements and movie trailers. TCC's open and flexible design also integrates with Empire's point of sale and preshow advertising systems to streamline operations and limit the need for user intervention. Empire will also utilize Cinedigm's powerful Enterprise Home Office module, providing centralized management, monitoring and control for all of Empire's digital operations across UK.

"We are very honored and excited to work with Empire's highly qualified digital cinema and theatre staffs as they transition to a fully digital circuit," said Jim Miller, president of Cinedigm Software. "As a software company, we are focused on streamlining and optimizing circuit-wide operations and we look forward to working in partnership with Empire's pioneering management team to further improve and innovate our offerings."

"Cinedigm's TCC TMS and Enterprise systems automate all aspects of digital cinema operations and provide superior control and consistency," explained Empire's CEO Justin Ribbons. "We look forward to working with the Cinedigm team to take digital cinema to the next level."

About Cinedigm

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. Cinedigm's digital cinema deployment and servicing organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com.

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About Empire Cinemas

Empire Cinemas is the largest independently owned cinema chain in the UK. Currently operating 162 screens in 16 cinemas across the United Kingdom, Empire Cinemas screens everything from mainstream blockbusters to art-house classics in quality cinemas, staffed by individuals who are knowledgeable and enthusiastic about film. In 2011, Empire Cinema's opened its doors to 7.5 million customers, showing over 500 different movies across its screens. The community is at the core of Empire Cinemas, with money-saving schemes including SAVERDAY Tuesday, Empire Jnrs and Empire Seniors helping to give every customer a unique cinema experience.

Operating since 2005, Empire Cinemas takes its name from The Empire, Leicester Square, the flagship site within the group which will be celebrating its 116th birthday this year, with the company drawing on a rich heritage of over a century of experience bringing moving pictures to the public.

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