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Los Angeles Film Festival Recognizes Cinedigm as Digital Cinema Advisor to Filmmakers

HOLLYWOOD, CA -- (MARKET WIRE) -- 06/06/11 -- Cinedigm Digital Cinema Corp. (NASDAQ: CIDM), the global leader in digital cinema, is pleased to announce it will provide digital cinema advice to the 2011 Los Angeles Film Festival's filmmakers.

"Digital cinema is well known and understood at the studio and exhibitor level, but is still somewhat unfamiliar territory for independent filmmakers," said Maria Bozzi, Director of Education at Film Independent. "We're delighted that Cinedigm Digital Cinema is joining us at the Festival to educate filmmakers about the enormous opportunities they offer."

"Digital cinema provides amazing opportunities for filmmakers," said Jill Newhouse Calcaterra, chief marketing officer of Cinedigm. "We are thrilled to educate the indie industry on how digital cinema can help them reach their audiences and generate increased downstream revenues via VOD, Blu-Ray and the like."

To kick off the educational partnership, Cinedigm will be hosting the exclusive filmmaker reception during the Los Angeles Film Festival, with executives on hand to share the story of digital cinema and answer any questions from the filmmakers.

Cinedigm recently announced it is distributing the groundbreaking documentary LIFE IN A DAY in conjunction with National Geographic Entertainment and YouTube. Additionally, last month they announced a partnership to distribute John Carpenter's psychological thriller THE WARD.

About Cinedigm

Cinedigm is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. The Company partners with Hollywood movie studios, independent movie distributors, and exhibitors to bring movies in digital cinema format to audiences across the country. Cinedigm's digital cinema deployment organization, software, satellite and hard drive digital movie delivery network; pre-show in-theater advertising services; and marketing and distribution platform for alternative content such as CineLive ® 3-D and 2-D sports and concerts, thematic programming and independent movies is a cornerstone of the digital cinema transformation. Cinedigm™ and Cinedigm Digital Cinema Corp.™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com [CIDM-G]

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