

With a history of innovation dating back to 1920, AMC Entertainment Inc. (AMC) has been an industry leader in entertainment. From the first suburban “multiplex” theatre to the first North American “megaplex,” AMC today continues its long tradition of guest service and innovation through products and amenities that make the entertainment experience more satisfying for hundreds of millions of guests, year in and year out.

Company Facts

- AMC has interests in 304 theatres with 4,574 screens in 30 states and the District of Columbia and four countries outside the United States, as of Oct. 1, 2009.
- Hundreds of millions of guests attend AMC theatres each year
- 99% of the company’s screens are located in the United States and Canada
- At an average of 15 screens per theatre, AMC has the highest screen per theatre count among the major U.S. and Canadian exhibitors — well above the 2008 calendar year industry average of 7.1
- AMC is in 23 of the top 25 U.S. markets; in 22 of those markets AMC is #1 or #2 in box office revenues (as of Oct. 1, 2009)
- AMC is headquartered in Kansas City, Missouri, where it has been since its founding in 1920
- AMC employs approximately 16,800 full- and part-time associates (as of April 2, 2009)

Fun Facts

- The busiest AMC theatre is AMC Empire 25 in New York City, which plays to approximately 2 million guests every year
- The tallest AMC screens are AMC NorthPark 15 (Dallas), AMC Tysons Corner 16 (Washington D.C.), AMC Burbank 16 (Los Angeles) and AMC Pleasure Island 24 (Orlando) at approximately 3.5 stories tall
- California is home to the most AMC theatres in the country with 42 theatres and 651 screens
- AMC screens use more than 700 square miles of screen, nearly double the size of all five boroughs in New York City
- AMC has been seen on hit TV shows such as “The Sopranos,” “The Apprentice,” “Wheel of Fortune,” “The Price is Right” and “The Ellen DeGeneres Show”

Financial Highlights

- The company’s fiscal year end is March. Revenues for the 12 months ended April 2, 2009 were \$2.3 billion
- The company is listed on the FORTUNE 1000 and is one of the largest companies in Kansas City
- The company is privately held

AMC Signature Products

A.M.Cinema® offers morning guests the opportunity to see first-run movies before noon on select Fridays, Saturdays, Sundays and holidays at the best ticket price of the day

AMC MovieWatcher® is the industry’s first guest loyalty program with free membership and rewards every time members go to a movie at AMC

AMC SELECT® provides an exciting and diverse selection of the best specialty films at many locations across the country, 365 days a year

Clip’s PicksSM, a first in the industry, gives AMC guests the opportunity to create their own value menu from items on the Clip’s Picks menu

Silence Is Golden® is a proactive national program aimed at providing a distraction-free entertainment environment inside the auditorium

GuestFirst® is our company’s service philosophy, which empowers AMC associates to take care of our guests

Key Milestones in AMC's History

AMC has a long history of industry leadership and innovation, and is credited with many of the industry's "firsts."

- 1920 Founded in Kansas City, Mo.
- 1963 Opened the first "multiplex" theatre, a twin, in suburban Kansas City, Mo.
- 1981 Introduced the cupholder armrest
- 1990 Launched MovieWatcher®, the industry's first guest loyalty program
- 1995 Opened the first "megaplex", The Grand 24 in Dallas, Texas
- 1995 Introduced LoveSeat®-style seating
- 1997 Formed and launched an IPO of Entertainment Properties Trust
- 2000 Co-founded MovieTickets.com and Fandango, two online ticketing services
- 2002 Acquired General Cinema
- 2002 Rolled out the industry's first national gift card program
- 2003 Launched first branded candy, Clip Gummi Stars®
- 2004 Launched AMC MovieNachos®
- 2004 Deployed digital network for pre-show entertainment and alternative content
- 2005 Co-founded National CineMedia
- 2006 Acquired Loews, a theatre circuit dating back to 1904
- 2007 Formed Digital Cinema Implementation Partners
- 2007 Partnered with IMAX to deploy 100 IMAX digital projection systems
- 2008 Launched Fork & Screen®, an in-theatre dining and entertainment experience
- 2009 Partnered with Sony and RealD to implement digital and 3D technology
- 2009 Partnered with Autism Society of America to create Sensory Friendly Films™

For More Information

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Community Involvement

AMC is dedicated to giving back to the communities we serve through numerous programs, and we are proud to partner with local and national charity organizations. Nationally, we collaborate with:

- Variety – The Children's Charity
- Will Rogers Motion Picture Pioneers Foundation
- Autism Society of America

Locally, we support numerous organizations.

Additionally, we're proud stewards of several historic theatres in Kansas City, Mo. including the Mainstreet theatre and the Midland by AMC, which is listed on the National Register of Historic Places.