



George Patterson Joins AMC Entertainment® as Senior Vice President, Food and Beverage

Patterson to oversee expansion and enhancement of AMC's concessions offerings

Kansas City, Mo. (Feb. 2, 2010) - AMC Entertainment Inc. (AMC), a leading theatrical exhibition and entertainment company, announces the hiring of its first senior-level food and beverage executive outside the exhibition industry to steer the company's strategic and operational functions in that arena. George Patterson, senior vice president of food and beverage, will lead the team's efforts to expand AMC's concessions offerings from the company's headquarters in Kansas City, Mo.

"We are pleased to have George join the AMC leadership team," said John McDonald, executive vice president, U.S. operations at AMC. "His experience with the restaurant industry greatly complements our plans for expansion and enhancement of the food and beverage options we offer our guests."

As director of brand asset strategy and multibrand execution for the KFC division at YUM! Brands, Patterson standardized systems and concepts across all company and franchised restaurants and determined the optimal use of KFC assets. Previously, he served as an executive at Cool Mountain Creamery & Café, a company he co-founded, and at Wendy's International and Burger King Corporation.

"I look forward to continuing the innovative work AMC has recently launched in the areas of in-theatre dining and 'grab-and-go' concessions. I'm also excited to deliver on the company's commitment to bringing more diverse and healthy food and drink options, in addition to 'better-for-you' offerings, to its guests," said Patterson.

Patterson will report directly to John McDonald, AMC's executive vice president of U.S. operations, and he will manage the associates who lead the company's food and beverage team.

About AMC Entertainment Inc.

Headquartered in Kansas City, Mo., AMC Entertainment Inc. is a leading theatrical exhibition and entertainment company. With a history of industry leadership and innovation dating back to 1920, the company today serves hundreds of millions of guests annually through interests in 304 theatres with 4,574 screens in five countries. www.amcentertainment.com

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