# AMC Theatres® Offers $1 Movies During AMC Summer Moviecamp®

***Moviegoers of All Ages Are Invited to Tuesday Morning Movies***
***Admissions & Concessions to Benefit AMC Charitable Partners***

**Kansas City, Mo. (May 27, 2010) -** Kids and adults alike can enjoy the magic of movies on Tuesday mornings this summer at AMC Summer MovieCamp in participating markets. An affordable option to summer fun for families and children's groups, AMC Theatres is proud to offer the program in 90 percent of AMC's markets in the US and Canada from June 15 to Aug. 10, 2010. A fee of $1 per guest will be charged for admissions, with all admission & concession proceeds (excluding taxes and operating costs) benefitting two of AMC's important national charitable partners, Variety - The Children's Charity and the Will Rogers Institute.

AMC Theatres, a leading theatrical exhibition and entertainment company, has hosted Summer MovieCamp for 25 years. Summer MovieCamp will present some of Paramount's and DreamWorks' top-performing family films on the big screen every Tuesday morning throughout the summer.

The film schedule and titles include:

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| June 15, 2010 | "Shrek The Third" (PG) |
| June 22, 2010 | "Imagine That" (PG) |
| June 29, 2010 | "Monsters vs. Aliens" (PG) |
| July 6, 2010 | "Madagascar" (PG) |
| July 13, 2010 | "Madagascar: Escape 2 Africa" (PG) |
| July 20, 2010 | "Hotel for Dogs" (PG) |
| July 27, 2010 | "Kung Fu Panda" (PG) |
| August 3, 2010 | "The Spiderwick Chronicles" (PG) |
| August 10, 2010 | Surprise Mystery Title |

During Summer MovieCamp, AMC Entertainment will also offer KidsPack™ concession combos for $4, over 30 percent off the regular price. This KidsPack discount is only valid during Summer MovieCamp showtimes. Advance tickets will be on sale starting June 8 at 215 participating AMC theatre locations and online. Doors will open at 9:30 a.m. and shows will begin at 10 a.m. local time nationwide. A complete list of participating theatres with schedules is available at www.AMCEntertainment.com/SMC.

**About AMC Theatres**
Headquartered in Kansas City, Mo., AMC Theatres is a leading theatrical exhibition and entertainment company. With a history of industry leadership and innovation dating back to 1920, the company today serves hundreds of millions of guests annually through interests in 380 theatres with 5,325 screens in five countries. www.amctheatres.com

**About Variety - The Children's Charity**
Founded in 1928, Variety - The Children's Charity is an enthusiastic group of business leaders who donate their time, resources and energy to positively impact the lives of children. Variety's innovative and collaborative national mobility program provides critical assistance to children with disabilities both locally and around the world. To learn more about this organization, please visit www.usvariety.org.

**About Will Rogers Institute**
The Will Rogers Institute perpetuates the memory of Will Rogers by promoting and engaging in medical research pertaining to cardiopulmonary diseases, educating the public on health and fitness issues and providing neonatal ventilators to hospitals in need. www.wrinstitute.org.

**MEDIA CONTACTS**
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