



AMC Dine-In TheatresSM Takes Center Stage at AMC Esplanade 14

AMC Dine-In Theatres Experience with a Menu of Choices Opens in Phoenix on September 7

Kansas City, Mo. (September 2, 2011) - AMC Theatres[®] (AMC), a leading theatrical exhibition and entertainment company, announced today that guests in the Phoenix area will be able to watch the latest movies while enjoying their favorite food and beverages at **AMC Esplanade 14** in Phoenix. **AMC Dine-In Theatres** debuts at this location Sept. 7 and combines restaurant cuisine and cocktails with AMC's noted immersive movie theatre experience and hit movies.

"Dinner and a movie are a longstanding tradition, and **AMC Dine-In Theatres** is the premier spot for the dine-in moviegoing experience," said Gerry Lopez, chief executive officer and president, AMC. "Since the launch of this concept, we've received tremendous feedback from our guests about the enhanced experience and variety of food and beverage options. More than 90 percent of our surveyed guests who attended an **AMC Dine-In Theatres** location said it met or exceeded their expectations."

AMC Dine-In Theatres offers two meal-and-a-movie options, as well as a bar and lounge:

Fork & Screen[®] - Nine auditoriums at AMC Esplanade 14 will feature:

- Casual, in-theatre dining
- Upgraded, comfortable reserved seating
- Table-top dining
- Seat-side service and a personal call button that discreetly alerts a server
- An extensive menu including entrees such as quesadillas, burgers, flatbread pizzas, grilled sandwiches and house specialties as well as appetizers and desserts
- A wide variety of alcoholic and non-alcoholic specialty drinks, beer and wine
- *Fork & Screen* guests must be at least 18 years old unless accompanied by a parent or guardian

Cinema Suites[®] - Five auditoriums at AMC Esplanade 14 will feature:

- Premium, upscale in-theatre dining
- Reserved seating in luxury recliners
- Up to nine feet of row spacing
- A personal call button that discreetly alerts a server
- The entire *Fork & Screen* menu, plus *Cinema Suites* specialties such as Bleu Cheese Chips, Blackened Salmon and Lobster Ravioli served on unique swivel tables via seat-side service
- A wide variety of alcoholic and non-alcoholic specialty drinks, beer and wine
- *Cinema Suites* guests must be at least 21 years old

MacGuffins[®] Bar & Lounge

- A full-service bar and lounge area inside AMC Esplanade 14
- The perfect place to hang out with friends before the show or discuss the movie after it ends
- Named after a term coined by famed filmmaker Alfred Hitchcock
- Features a variety of beer, wine, cocktails and the full *AMC Dine-In Theatres* menu, *MacGuffins Bar & Lounge* guests must be at least 18 years old; minors accompanied by a parent or guardian (at least 21) are welcome

AMC Dine-In Theatres at AMC Esplanade 14 pricing:

Ticket prices range from \$6-15, depending on day of week and showtime, for the *Dine-in Theatre* experience. Menu items start at \$6.59-8.99 for appetizers and adult entrees range from \$8.59-11.99. Specific pricing information, including value pricing and senior/student pricing, for the *Dine-In Theatres* at AMC Esplanade 14 can be found at www.amctheatres.com/dinein.

In addition to AMC Esplanade 14, AMC features eight existing AMC Dine-In Theatre locations:

- **AMC Buckhead** - Atlanta
- **AMC Studio 30** - Olathe, Kan.
- **AMC Mainstreet 6** - Kansas City, Mo.
- **AMC Bridgewater Commons 7** - Bridgewater, N.J.
- **AMC Menlo Park 12** - Edison, N.J.
- **AMC Essex Green 9** - Menlo Park, N.J.
- **AMC Grapevine Mills 30** - Grapevine, Texas
- **AMC Downtown Disney 24** - Orlando, Fla.

For complete pricing information and showtimes, please visit: www.amctheatres.com/dinein.

About AMC Entertainment Inc.

AMC Entertainment Inc. delivers distinctive and affordable movie-going experiences in 360 theatres with 5,128 screens across the United States and Canada. The company operates 24 of the 50 highest grossing theatres in the country, including the top three. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage and diverse content. www.AMCTheatres.com.

MEDIA CONTACT

Ryan Noonan, (816) 480-4724

rnoonan@amctheatres.com