AMC Theatres Invites Guests to Enjoy HARRY POTTER AND THE DEATHLY HALLOWS - Parts 1 and 2

HARRY POTTER AND THE DEATHLY HALLOWS Parts 1 and 2 showing at AMC Theatres July 14; Select AMC Theatres to feature all eight Harry Potter films

Kansas City, Mo. (June 20, 2011) - AMC Theatres® (AMC), a leading theatrical exhibition and entertainment company, today announced guests nationwide can see Harry Potter's final films in their entirety beginning with HARRY POTTER AND THE DEATHLY HALLOWS - PARTS 1 and 2 on July 14, for just $20. In addition, select theatres around the country will showcase all eight movies during the week, finishing with the premiere of HARRY POTTER AND THE DEATHLY HALLOWS - PART 2.

"During the last decade, an entire generation of fans has grown up watching the Harry Potter movies and Harry himself has become an iconic character in not only the literary world but the film world as well. We're excited and proud to celebrate this final film," said Robert J. Lenihan, president of film programming at AMC Theatres.

On July 14, AMC guests at many locations can see Part 1 and Part 2 of HARRY POTTER AND THE DEATHLY HALLOWS, with Part 1 beginning at 9:00 p.m. Part 2, shown in 3D, begins at approximately 12:01 a.m. The total cost for both movies is just $20.

Additionally, 35 theatres around the country will feature all previous Harry Potter movies in chronological order during the week leading up to the premiere of HARRY POTTER AND THE DEATHLY HALLOWS - PART 2. Starting Monday, July 11, AMC Theatres will show two movies from the series per night, beginning with HARRY POTTER AND THE SORCERER'S STONE and HARRY POTTER AND THE CHAMBER OF SECRETS. The event caps Thursday, July 14, with HARRY POTTER AND THE DEATHY HALLOWS PARTS 1 and 2, with Part 2 being shown in 3D. Guests who attend this event will receive a commemorative Harry Potter lanyard and a Harry Potter booklet.

AMC Harry Potter Events Pricing:

• *HARRY POTTER -Eight movies in four nights:*	**$45** (includes all eight movies, with two movies per night beginning July 11) **$40** AMC Stubs member pricing
• *HARRY POTTER AND THE DEATHLY HALLOWS Event*	**$20** (HARRY POTTER AND THE DEATHLY HALLOWS - PARTS 1 AND 2, July 14)

For more information about times and locations, please visit www.amctheatres.com/harrypotter.

AMC Harry Potter - Eight Movies in Four Nights Schedule:

Monday, July 11
6 p.m. HARRY POTTER AND THE SORCERER'S STONE
8:45 p.m. HARRY POTTER AND THE CHAMBER OF SECRETS

Tuesday, July 12
6 p.m. HARRY POTTER AND THE PRISONER OF AZKABAN
8:45 p.m. HARRY POTTER AND THE GOBLET OF FIRE

Wednesday, July 13
6 p.m. HARRY POTTER AND THE ORDER OF THE PHOENIX
8:45 p.m. HARRY POTTER AND THE HALF-BLOOD PRINCE

Thursday, July 14
9 p.m. HARRY POTTER AND THE DEATHLY HALLOWS - PART 1
12:01 a.m. HARRY POTTER AND THE DEATHLY HALLOWS - PART 2

About AMC Entertainment Inc.

AMC Entertainment Inc. delivers distinctive and affordable movie-going experiences in 360 theatres with 5,128 screens across the United States and Canada. The company operates 24 of the 50 highest grossing theatres in the country, including the top three. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage and diverse content. www.AMCTheatres.com.

MEDIA CONTACT
Ryan Noonan, (816) 480-4724
rnoonan@amctheatres.com