



AMC Theatres® Offers Harry Potter Fans an Adventurous Evening and a Chance to Vote for Their Favorite Character

Guests can enjoy previous two titles prior to the midnight premiere of the seventh movie in the series

Kansas City, Mo. (Nov. 11, 2010) - AMC Theatres, a leading theatrical exhibition and entertainment company, announces today movie fans nationwide will have the opportunity to enjoy the two previous Harry Potter movies - HARRY POTTER AND THE ORDER OF THE PHOENIX and HARRY POTTER AND THE HALF BLOOD PRINCE - in approximately 140 AMC theatres before the midnight release of HARRY POTTER AND THE DEATHLY HALLOWS: PART 1.

The "Harry Potter Adventure" includes the two previous Harry Potter movies, plus the new installment in the wildly popular series and a collectible lanyard for one low price of \$20, exclusively at AMC Theatres. For more information, please visit <http://www.amctheatres.com/harrypotter/>

Additionally, AMC Theatres is also giving fans the chance to vote for their favorite character from a list of 10 at the following link: <http://movies.eventful.com/competitions/harrypotter2010>

HARRY POTTER AND THE DEATHLY HALLOWS: PART 1 is the seventh and final two-part adventure in the Harry Potter series. In part one, Voldemort's power is growing stronger and he now controls the Ministry of Magic and Hogwarts. Harry, Ron and Hermione decide to finish Dumbledore's work and find the rest of the Horcruxes to defeat the Dark Lord. But little hope remains for the Trio, and the rest of the Wizarding World, so everything they do must go as planned.

About AMC Entertainment Inc.

Headquartered in Kansas City, Mo., AMC Entertainment Inc. is a leading theatrical exhibition and entertainment company. With a history of industry leadership and innovation dating back to 1920, the company today serves hundreds of millions of guests annually through interests in 382 theatres with 5,342 screens in five countries. www.AMCTheatres.com.

Media Contact:

Justin Scott

816.480.2548

juscott@amctheatres.com