AMC Theatres Fact Sheet

as of Dec. 31, 2012

A WANDA GROUP COMPANY

AMC Theatres® delivers distinctive and affordable movie-going experiences throughout the United States. We run the largest theatres in the country's top markets. AMC operates 25 of the 50 highest grossing theatres in the United States, including four of the top five. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage and diverse content to an engaged audience in state-of-the-art buildings.

Company Facts …

- AMC has interests in 344 theatres with 4,988 screens across the United States
- We serve approximately 200 million movie-going guests each year
- Together, AMC's concessions stands and dine-in theatres represent a Top 60 U.S. restaurant chain
- AMC is headquartered in the metropolitan Kansas City area, where it has been since its founding in 1920
- AMC employs approximately 18,000 full- and part-time associates
- The company plays a key leadership role in the exhibition business, acting as a founder of National CineMedia, and Digital Cinema Implementation Partnership (DCIP)
- Leveraging its exhibition platform, AMC co-founded Open Road Films (U.S. distributor) and partners with specialty producers to bring diverse programming to theatre screens

Premium Sight & Sound

- Fully upgraded projection to digital, featuring 4K resolution by ***Sony Digital Cinema***
- Comprehensive ***RealD***® 3D presentation capability (all theatreas)
- Leading ***IMAX***® exhibitor globally – over one-third of AMC locations house an IMAX screen (134 theatres)
- AMC's proprietary premium format, **ETX**™, presents any movie with superior audio and projection

Enhanced Food & Beverages

- Broad food and beverage offering appealing to varied tastes, including pizza and other meals, coffee and specialty drinks, and fruit and healthier snacks
- 29 AMC locations feature ***Coke Freestyle***®, which offers precision mixing of over 100 flavors
- In 33 locations, AMC ***MacGuffins***™ bars serve beer, wine and cocktails to adult guests
- AMC's 11 ***Dine-In Theatres***℠ offer a movie theatre restaurant experience with luxury seats, a full menu and seat-side service

Leading Guest Engagement

- Industry-leading guest satisfaction ratings
- ***AMC Stubs*** membership program rewards guest loyalty and enables AMC to direct market to most avid movie-goers
- Broad online ticketing availability through ***AMCTheatres.com*** and ***Fandango*** allows guests greater convenience and a guaranteed seat
- A ***Facebook*** page with 3.8 million likes and a ***Twitter*** feed with more than 170,000 followers

State-of-the-Art Theatres in Prime Locations

- Number one or two market share in each of the top 15 DMAs, including New York, LA, Chicago, Philadelphia, San Francisco, and Atlanta: more than 50% of Americans live within 20 miles of an AMC theatre
- Largest theatres (14.5 screens per theatre vs. 6.9 industry average) enable AMC to widest variety of movies, as well as most showtimes of blockbusters
- National multi-year remodeling program underway to add luxury seating, premium concessions, and digital box offices

amc amazing

www.amctheatres.com