More Films, More Oscar®: AMC Theatres® Presents Plans For Movie Fans' Favorite Event

AMC Best Picture Showcase(SM) changes include spreading events throughout two weekends; guests invited to help select show schedule lineup for first time ever

Kansas City, Mo. (Feb. 4, 2010) - AMC Theatres® (AMC), a leading theatrical exhibition and entertainment company, is proud to continue its **AMC Best Picture Showcase℠** program offering guests the rare opportunity to experience the 10 films nominated by the Academy of Motion Picture Arts and Sciences for "Best Picture" at more than 100 theatres in 46 markets (theatre list available at **www.AMCEntertainment.com/BPS**).

With the doubling of nominated films in 2010, this year's program will be divided among back-to-back weekends, Saturday, Feb. 27 and Saturday, March 6. The Oscar® "Best Picture" nominees include "Avatar," "The Blind Side," "District 9," "An Education," "The Hurt Locker," "Inglourious Basterds," "Precious: Based on the novel 'Push' by Sapphire," "A Serious Man," "Up" and "Up in the Air."

New this year, guests will be invited to select the films to join box office smash hit "Avatar" (in 3D*) the first weekend of the Showcase via an online poll. This feature allows guests the unprecedented opportunity to help design the program's show schedule for the first time.

As in previous years, with the purchase of a pass, attendees receive **a large popcorn with unlimited refills** and a **souvenir lanyard**, which will feature artwork from the 10 nominated films and will give guests the freedom to come and go throughout the event.

Milestone Dates:

Thursday, Feb. 4	AMC Best Picture Showcase Fan Poll goes live at ***AMCEntertainment.com/BPS***
Sunday, Feb. 7	AMC Best Picture Showcase Fan Poll closes at midnight
Monday, Feb. 8	AMC announces final show schedule (and other program surprises) online and via media advisory
Friday, Feb. 12	AMC Best Picture Showcase passes on sale online at ***AMCEntertainment.com/BPS*** and at box offices
Saturday, Feb. 27	First weekend of AMC Best Picture Showcase
Saturday, March 6	Second weekend of AMC Best Picture Showcase

AMC Best Picture Showcase Pass Purchasing Options:

Two-Day Pass (includes all 10 films on Feb. 27 and March 6)

- $60: Online price available at AMCEntertainment.com/BPS
- $50: Box office price available only at participating AMC Best Picture Showcase theatres
- $40: MovieWatcher® member price available only at participating AMC Best Picture Showcase theatre box offices

One-Day Pass (includes five films on Feb. 27 **OR** March 6)

- $30: Online and box office price available either at AMCEntertainment.com/BPS or at participating theatres
- $25: MovieWatcher member price available only at participating AMC Best Picture Showcase theatre box offices

About AMC Entertainment Inc.

Headquartered in Kansas City, Mo., AMC Entertainment Inc. is a leading theatrical exhibition and entertainment company. With a history of industry leadership and innovation dating back to 1920, the company today serves hundreds of millions of guests annually through interests in 304 theatres with 4,574 screens in five countries. www.amcentertainment.com.

Oscar® is the registered trademark and service mark of the Academy of Motion Picture Arts and Sciences.
*"Avatar" will be available in 3D in most locations; see **AMCEntertainment.com/BPS** for more information

The AMC Best Picture Showcase will be available in the following markets/theatres:

STATE/PROVINCE	MARKET	THEATRE
Arizona	Phoenix	AMC Deer Valley 30
Arizona	Phoenix	AMC Desert Ridge 18
Arizona	Phoenix	AMC Esplanade 16
Arizona	Phoenix	AMC Mesa Grand 24
Arizona	Phoenix	AMC Westgate 20
Arkansas	Fayetteville	AMC Fiesta Square 16
California	Los Angeles	AMC 30 at The Block
California	Los Angeles	AMC Burbank Town Center 6
California	Los Angeles	AMC Century City 15
California	Los Angeles	AMC Covina 30
California	Los Angeles	AMC Ontario Mills 30
California	Los Angeles	AMC Promenade 16
California	Los Angeles	AMC Rolling Hills 20
California	Los Angeles	AMC Santa Anita 16
California	Los Angeles	AMC Tustin 14
California	San Diego	AMC Mission Valley 20
California	San Francisco	AMC Mercado 20
California	San Francisco	AMC Van Ness 14
California	San Francisco	AMC Cupertino Square 16
Colorado	Denver	AMC Highlands Ranch 24
Colorado	Denver	AMC Westminster Promenade 24
Connecticut	Hartford	AMC Loews Plainville 20
Connecticut	New York	AMC Danbury 16
District of Columbia	Washington, D.C.	AMC Loews Georgetown 14
Florida	Ft. Myers	AMC Merchants Crossing 16
Florida	Jacksonville	AMC Orange Park 24
Florida	Miami	AMC Aventura 24
Florida	Orlando	AMC Altamonte Mall 18
Florida	Orlando	AMC Pleasure Island 24
Florida	Tallahassee	AMC Tallahassee Mall 20
Florida	Tampa	AMC Regency Square 20
Florida	Tampa	AMC Veterans Expressway 24
Florida	Vero Beach	AMC Indian River 24
Georgia	Atlanta	AMC Colonial 18
Georgia	Atlanta	AMC Stonecrest Mall 16
Georgia	Atlanta	AMC Fork & Screen Buckhead
Georgia	Atlanta	AMC Mansell Crossing 14
Georgia	Atlanta	AMC Parkway Pointe 15
Georgia	Atlanta	AMC Phipps Plaza 14
Illinois	Chicago	AMC Cantera 30
Illinois	Chicago	AMC Loews Crestwood 18
Illinois	Chicago	AMC Loews 600 N. Michigan 9
Illinois	Chicago	AMC South Barrington 30
Illinois	Chicago	AMC Yorktown Premium 1
Illinois	Chicago	AMC Northbrook 14
Illinois	Chicago	AMC Yorktown 17
Indiana	Indianapolis	AMC Greenwood 14
Kansas	Kansas City	AMC Studio 30
Kentucky	Cincinnati	AMC Newport on the Levee 20
Louisiana	New Orleans	AMC Elmwood Palace 20
Louisiana	New Orleans	AMC Houma Palace 10
Maryland	Baltimore	AMC Owings Mills 17
Maryland	Washington D.C.	AMC Loews Rio Cinemas 18
Massachusetts	Boston	AMC Framingham Premium 1
Massachusetts	Boston	AMC Loews Methuen 20

Michigan	Detroit	AMC Forum 30
Michigan	Detroit	AMC Livonia 20
Minnesota	Minneapolis	AMC Arbor Lakes 16
Minnesota	Minneapolis	AMC Eden Prairie 18
Minnesota	Minneapolis	AMC Rosedale 14
Missouri	Kansas City	AMC BarryWoods 24
Missouri	St. Louis	AMC Chesterfield 14
Missouri	St. Louis	AMC West Olive 16
Nebraska	Omaha	AMC Oak View 24
New Jersey	New York	AMC Essex Green 9
New Jersey	New York	AMC Loews Freehold Metroplex 14
New Jersey	New York	AMC Loews New Brunswick 18
New Jersey	New York	AMC Rockaway 16
New Jersey	Philadelphia	AMC Hamilton 24
New Jersey	Philadelphia	AMC Loews Cherry Hill 24
New York	Buffalo	AMC Maple Ridge 8
New York	New York	AMC Empire 25
New York	New York	AMC Loews Galleria Metroplex 16
New York	New York	AMC Loews Kips Bay 15
New York	New York	AMC Loews Palisades Center 21
New York	New York	AMC Loews Port Chester 14
New York	New York	AMC Loews Raceway 10
New York	New York	AMC Loews Stony Brook 17
North Carolina	Charlotte	AMC Concord Mills 24
North Carolina	Charlotte	AMC Carolina Pavilion 22
Oklahoma	Oklahoma City	AMC Quail Springs 24
Oklahoma	Tulsa	AMC Southroads 20
Ohio	Columbus	AMC Easton Town Center 30
Ohio	Cleveland	AMC Ridge Park Square 8
Ontario	Toronto	AMC Yonge & Dundas 24
Pennsylvania	Philadelphia	AMC Neshaminy 24
Pennsylvania	Pittsburgh	AMC Loews Waterfront 22
South Carolina	Columbia	AMC Dutch Square 14
Texas	Austin	AMC Barton Creek 14
Texas	Dallas	AMC Firewheel 18
Texas	Dallas	AMC Grapevine Mills 30
Texas	Dallas	AMC NorthPark 15
Texas	Dallas	AMC Stonebriar 24
Texas	Dallas	AMC The Parks at Arlington 18
Texas	Houston	AMC First Colony 24
Texas	Houston	AMC Studio 30
Texas	Houston	AMC Willowbrook 24
Texas	San Antonio	AMC Huebner Oaks 24
Utah	Salt Lake City	AMC Loews Layton Hills 9
Virginia	Norfolk	AMC Hampton 24
Virginia	Washington, D.C.	AMC Hoffman Center 22
Virginia	Washington, D.C.	AMC Potomac Mills 18
Virginia	Washington, D.C.	AMC Loews Shirlington 7
Washington	Seattle	AMC Kent Station 14
Washington	Seattle	AMC Loews Woodinville 12
Wisconsin	Milwaukee	AMC Mayfair Mall 18

MEDIA CONTACT
Andy DiOrio, (816) 480-5827

ADiOrio@amctheatres.com