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The Dark Knight Trilogy Smashes Ticket Sales Record for AMC Theatres' Marathon-Style Events

More Than 60,000 Advance Tickets Sold to The Dark Knight Trilogy at AMC Locations; Seats Still Remain, but are Going Fast at AMC Locations Nationwide

Kansas City, Mo. (July 17, 2012) - With a few days left before the midnight premiere of THE DARK KNIGHT RISES, guests of AMC Theatres® have already made The Dark Knight Trilogy the most successful marathon-style event in company history. Thus far, AMC has sold more than 60,000 advance tickets, with nearly half purchasing a ticket to see all three films - BATMAN BEGINS, THE DARK KNIGHT and THE DARK KNIGHT RISES, at one of the 76 participating IMAX® Digital Theatres.

The Dark Knight Trilogy begins at 6 p.m. July 19, and features BATMAN BEGINS, THE DARK KNIGHT and the midnight premiere of THE DARK KNIGHT RISES at 12:01 a.m. July 20. The event is just $25, and just $40 to see all three films in IMAX Digital.

With the more than 60,000 advance tickets sold, The Dark Knight Trilogy has already doubled AMC's previous marathon-event record of more than 30,000 tickets to The Ultimate Marvel Marathon in May.

In response to guest demand, AMC continues to add showtimes for both the Trilogy and THE DARK KNIGHT RISES midnight premiere, including a handful of 3:45-4 a.m. showtimes of THE DARK KNIGHT RISES in IMAX. Ticket sales for THE DARK KNIGHT RISES midnight premiere are being led at AMC Lincoln Square 13 in New York, AMC Metreon 16 in San Francisco and AMC Universal Citywalk 19 in Los Angeles. All three locations feature THE DARK KNIGHT RISES in the IMAX 15/70 Film format.

"We're pulling out all of the stops to account for the demand we're seeing for both The Dark Knight Trilogy, as well as the midnight premiere of THE DARK KNIGHT RISES," said Robert J. Lenihan, president of AMC Film Programming. "While we always welcome a big walk-up crowd, we also strongly encourage fans to purchase their tickets in advance and secure their seat for this record-setting event."

"AMC has been a great partner as we prepare for the opening of The Dark Knight Rises," said Dan Fellman, president, Domestic Distribution, Warner Bros. "They have shattered every advance sale record while adding screens to accommodate the early demand for tickets. On behalf of WB and our film makers, we appreciate their hard work and commitment to excellence, as they present our films in the best possible environment."

The Dark Knight Trilogy begins July 19 at 6 p.m. and will feature the following films in order:

BATMAN BEGINS
THE DARK KNIGHT
THE DARK KNIGHT RISES [at 12:01 a.m. July 20]

Fans seeing The Dark Knight Trilogy will receive a collectable lanyard and a commemorative trilogy poster while supplies last. AMC Stubs members who purchase a ticket to the trilogy prior to July 19 will receive $5 Bonus Bucks on their AMC Stubs account, valid the day of the event.

The lists of the 76 theatres participating in The Dark Knight Trilogy in IMAX, as well as the theatres running only the 12:01 a.m. showing of THE DARK KNIGHT RISES in IMAX - both 15/70 film and digital - are available at www.amctheatres.com/darkknightimax. All IMAX seating is limited and first-come, first-serve.

Tickets for The Dark Knight Trilogy and the midnight premiere of THE DARK KNIGHT RISES in traditional format are available at amctheatres.com/darkknight. To learn more about AMC Stubs, visit amcstubs.com.

About AMC Theatres
AMC Theatres delivers distinctive and affordable movie-going experiences in 346 theatres with 5,034 screens across the United States and Canada. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage, and diverse content. AMCTheatres.com.

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