

# ACTIVISION BLIZZARD, INC.

Reported by  
**JOHNSON COLLISTER**

## FORM 3

(Initial Statement of Beneficial Ownership)

Filed 07/07/17 for the Period Ending 06/29/17

|             |  |
|-------------|--|
| Address     | 3100 OCEAN PARK BLVD<br>SANTA MONICA, CA 90405 |
| Telephone   | 3102552000                                     |
| CIK         | 0000718877                                     |
| Symbol      | ATVI   |
| SIC Code    | 7372 - Prepackaged Software                    |
| Industry    | Internet Services                              |
| Sector      | Technology                                     |
| Fiscal Year | 12/31  |

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  |  |  |
|--|--|--|
| 1. Name and Address of Reporting Person *<br><b>Johnson Collister</b><br><br>(Last) (First) (Middle) | 2. Date of Event Requiring Statement (MM/DD/YYYY)<br><b>6/29/2017</b>  | 3. Issuer Name and Ticker or Trading Symbol<br><b>Activision Blizzard, Inc. [ATVI]</b>   |
| <b>C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK BLVD.</b>  | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br><br><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)<br><b>President and COO /</b> |  |
| <b>SANTA MONICA, CA 90405</b><br><br>(City) (State) (Zip)  | 5. If Amendment, Date Original Filed (MM/DD/YYYY)  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |

### Table I - Non-Derivative Securities Beneficially Owned

|                                 |   |  |   |
|---------------------------------|---|--|---|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|

### Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

|  |  |                 |   |                            |  |   |   |
|--|--|-----------------|---|----------------------------|--|---|---|
| 1. Title of Derivate Security (Instr. 4) | 2. Date Exercisable and Expiration Date (MM/DD/YYYY) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                            | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|  | Date Exercisable                                     | Expiration Date | Title   | Amount or Number of Shares |  |   |   |

#### Explanation of Responses:

No securities are beneficially owned.

#### Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                          |       |
|---|---------------|-----------|--------------------------|-------|
|   | Director      | 10% Owner | Officer                  | Other |
| <b>Johnson Collister<br/>C/O ACTIVISION BLIZZARD, INC.<br/>3100 OCEAN PARK BLVD.<br/>SANTA MONICA, CA 90405</b> |               |           | <b>President and COO</b> |       |

#### Signatures

/s/ **Coddy Johnson**

**7/7/2017**

\*--Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Jeffrey A. Brown, Christopher B.

Walther and Thomas Tippl, signing singly, the undersigned's true and lawful

attorney-in-fact to:

1. execute for and on behalf of the undersigned, in the undersigned's capacity as an officer or director of Activision Blizzard, Inc. (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
2. do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power

and  
authority to do and perform any  
and every act and thing whatsoever requisite, necessary, or proper to be  
done  
in the exercise of any of the  
rights and powers herein granted, as fully to all intents and purposes as  
the  
undersigned might or could do if  
personally present, with full power of substitution or revocation, hereby  
ratifying and confirming all that such  
attorney-in-fact, or such attorney-in-fact's substitute or substitutes,  
shall  
lawfully do or cause to be done by  
virtue of this power of attorney and the rights and powers herein  
granted.

The undersigned acknowledges  
that the foregoing attorneys-in-fact, in serving in such capacity at the  
request of the undersigned, are not  
assuming, nor is the Company assuming, any of the undersigned's  
responsibilities to comply with Section 16  
of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the  
undersigned is no longer required to file  
Forms 3, 4, and 5 with respect to the undersigned's holdings of and  
transactions in securities issued by the  
Company, unless earlier revoked by the undersigned in a signed writing  
delivered to the foregoing attorneys-  
in-fact.

IN WITNESS WHEREOF, the undersigned has caused this power of attorney to  
be  
executed as of this 8  
day of June 2017.

/s/ Collister Johnson \_\_\_\_\_  
Collister Johnson