



December 15, 2016

Call of Duty: Infinite Warfare is #1 Top Selling Console Game Year to Date in U.S., Based on Revenues

Activision's Blockbuster Call of Duty Franchise is #1 Top Selling Console Video Game Franchise in North America for 8th Consecutive Year

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: [ATVI](#)), today announced that **Call of Duty®: Infinite Warfare** is the #1 console video game in the U.S., based on year-to-date revenues from physical unit sales. The title, which launched on November 4th, is also the #1 top selling console title for the month of November, based on revenue from physical unit sales. Additionally, Activision's Call of Duty® franchise is the #1 console video game franchise in North America for the 8th consecutive year, based on year-to-date revenue from physical unit sales.

"Call of Duty is retail's #1 grossing console franchise in the U.S. for the 8th consecutive year and the boldly innovative Infinite Warfare is the #1 grossing console game of the year at retail in the U.S.," said Eric Hirshberg, Activision's CEO. "In addition to our annual blockbuster release, Call of Duty is about engaging fans year around. Black Ops 3 has had amazing engagement all year and now with the classic, boots on the ground gameplay of Modern Warfare Remastered, and the thrilling new experiences of Infinite Warfare, we have a great experience for every Call of Duty fan this holiday."

Also, available now is the **Call of Duty: Infinite Warfare** Season Pass, which can be purchased on its own or as part of the Legacy Pro or Digital Deluxe editions of the game. Season Pass gives discounted access to four **Call of Duty: Infinite Warfare** DLC Map Packs released during 2017 (discount based on a Season Pass suggested retail price of \$49.99, and four individual DLC Map Packs at a suggested retail price of \$15 each) that take innovative multiplayer mechanics to a variety of all-new, sensational environments.

The DLC Map Packs will be available first on the PlayStation®4 computer entertainment system, and availability and release dates may vary by platform. Season Pass owners will also get four new terrifying zombie adventures featuring quirky environments and fearsome enemies. Additionally, as a special offer, Season Pass owners will receive 10 Rare Supply Drops and 1,000 bonus Salvage that fans can use to craft new Prototype weapons in multiplayer.

Call of Duty: Infinite Warfare is rated M for Mature (Blood and Gore, Drug Reference, Intense Violence, Strong Language, Suggestive Themes). **Call of Duty: Modern Warfare Remastered** is available in the Legacy and Digital Deluxe Editions of **Call of Duty: Infinite Warfare**. The title is rated M for Mature (Blood, Intense Violence, Strong Language). Check local retailers for availability of all **Call of Duty: Infinite Warfare** Editions.

For more information, please visit www.callofduty.com. Fans can also follow @CallofDuty on [Twitter](#), [Instagram](#) and [Facebook](#).

Modern Warfare Remastered is a full game download. Internet connection required. For disc-based Legacy editions of Infinite Warfare on PS4™ system and Xbox One, Infinite Warfare game disc must be inserted to play Modern Warfare Remastered. Internet Connection Required. For more information, please visit www.callofduty.com/MWR_FAQ.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following [@Activision](#).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including expected release dates, or of the features and functionality of the **Call of Duty: Infinite Warfare** Season Pass and DLC Map Packs are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's

most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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Source: Activision Publishing, Inc.

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