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## Activision Blizzard Recognized on Fortune's "100 Best Companies to Work For®" List for Third Consecutive Year

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (NASDAQ: ATVI), the world's most successful standalone interactive entertainment company, has been recognized on Fortune's "100 Best Companies to Work For®" list in 2017. This is the third consecutive year Activision Blizzard made the list, ranking this year at number 66.

"At Activision Blizzard, we hire the world's best talent to build new worlds," said CEO Bobby Kotick. "Our mission to inspire play, competition and community connects hundreds of millions of people, and creating a great place to work is the key to serving them well."

Activision Blizzard's culture of inclusivity, creativity and fun resulted in high marks from employees in the Great Place to Work® Trust Index™ survey's respect, fairness and pride categories. Ninety five percent of employees reported that they're proud to tell others they work at Activision Blizzard, and the vast majority said it is a friendly, fun and welcoming workplace where they can be themselves.

Activision Blizzard has roughly 450 million players in 196 countries, who played and watched its content for over 43 billion hours in 2016. The company's portfolio of iconic and beloved franchises, including *Call of Duty*®, *Overwatch*®, *World of Warcraft*® and *Candy Crush*®, are developed by the talented teams at Activision, Blizzard Entertainment and King. This year, Fortune also named Activision Blizzard [one of the world's most admired entertainment companies](#), alongside Disney and Netflix.

As part of a global growth strategy of creating new ways for audiences to connect with its franchises and characters, in 2016 Activision Blizzard expanded its global esports footprint by acquiring Major League Gaming and launching its esports division; debuted the Call of Duty World League and Overwatch League; released the Netflix original series "Skylanders™ Academy," the first production from Activision Blizzard Studios; and in 2017 launched a new consumer products division to transform the ways audiences experience the characters they love in their everyday lives.

Activision Blizzard is hiring! What's life like at the company? [Click here to learn more from our employees in their own words](#) or visit [www.activisionblizzard.com/careers](http://www.activisionblizzard.com/careers).

### Methodology

To identify the 100 Best Companies to Work For®, each year Fortune partners with Great Place to Work to conduct the most extensive employee survey in corporate America. The ranking is based on feedback from more than 232,000 employees at Great Place to Work-Certified™ companies with more than 1,000 employees. Winning a spot on this list indicates the company has distinguished itself from peers by creating a great place to work for employees - measured and ranked through our analysis of the results of our Trust Index® survey and Culture Audit® questionnaire. Through the Trust Index®, employees anonymously assess their workplace, including the honesty and quality of communication by managers, degree of support for employees' personal and professional lives and the authenticity of relationships with colleagues. Results from the survey are highly reliable, having a 95% confidence level and a margin of error of 5% or less. Companies' results on the Trust Index® survey are compared to peer organizations of like size and complexity. The Culture Audit® includes detailed questions about benefits, programs and practices. To be considered for our Best Workplaces lists, companies must become Great Place to Work-Certified™. Details are available at <https://www.greatplacetowork.com/certification>.

### About Activision Blizzard

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. We delight hundreds of millions of monthly active users around the world through franchises including Activision's *Call of Duty*®, *Destiny* and *Skylanders*®, Blizzard Entertainment's *World of Warcraft*®, *Overwatch*®, *Hearthstone*®, *Diablo*®,

*StarCraft*<sup>®</sup>, and *Heroes of the Storm*<sup>®</sup>, and *King's Candy Crush*<sup>™</sup>, *Pet Rescue*<sup>™</sup>, *Bubble Witch*<sup>™</sup> and *Farm Heroes*<sup>™</sup>. The company is one of the Fortune "100 Best Companies To Work For"<sup>®</sup>. Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, [www.activisionblizzard.com](http://www.activisionblizzard.com).

## **About Fortune**

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