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Muse Live at BlizzCon® 2017

Grammy Award-winning rock legends to close out Blizzard Entertainment's epic gaming convention and community celebration on November 4

Watch the concert LIVE online at www.blizzcon.com with the BlizzCon Virtual Ticket

IRVINE, Calif.--(BUSINESS WIRE)-- Whether you're joining us for BlizzCon® in person or online, get ready for an epic finale—**Muse** is coming to BlizzCon 2017! Blizzard Entertainment today announced that the Grammy Award-winning band will close out the 11th BlizzCon on Saturday, November 4, delivering a stage-shattering conclusion to Blizzard's two-day community celebration for everyone attending in person and joining from home with the [BlizzCon Virtual Ticket](#).

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171005005608/en/>



Widely renowned as one of the best live acts in the world, Muse—Matt Bellamy, Dominic Howard, and Chris Wolstenholme—have won numerous music awards, including two Grammy Awards, an American Music Award, five MTV Europe Music Awards, two Brit Awards, six NME Awards, and six Q Awards. Since forming in 1994, Muse have released seven studio albums, selling more than 20 million copies worldwide. Their latest album, *Drones*, debuted at #1 in 21 countries around the world and scored the band their first #1 album in the United States—along with an award for Best Rock Album at the 2016 Grammy Awards.

Returning to Anaheim, California for its 11th year, BlizzCon is a massive celebration of Blizzard's universes and the global player communities that bring them to life. The event has drawn thousands of Blizzard

Muse is closing out BlizzCon 2017 (Photo: Business Wire)

gamers from all over the world to the Anaheim Convention Center for more than a decade, with millions more tuning in online. This year's show, running November 3 and 4, will be loaded with in-depth developer panels, thrilling esports tournaments, community contests, and much more.

"We're thrilled to close out our 11th BlizzCon with a performance from one of rock's greatest live acts," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "Muse has wowed millions of people around the world with their groundbreaking music, and we're excited that they're coming to give BlizzCon attendees an epic sendoff."

This year's Virtual Ticket brings the Blizzard community viewing from home even closer to BlizzCon with expanded stage coverage, a new BlizzCon All Access channel, on-demand videos, and several series of weekly preshow videos—available to watch now on www.blizzcon.com. It also comes with a cache of commemorative in-game goodies for a variety of Blizzard games, including *World of Warcraft*®, *Overwatch*®, *Hearthstone*®, *Diablo*® III, *StarCraft*® II, and *Heroes of the Storm*®.

For more information on the events, community activities, and other activities taking place at BlizzCon 2017, visit www.blizzcon.com.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*[®], *Hearthstone*[®], *Overwatch*[®], the *Warcraft*[®], *StarCraft*[®], and *Diablo*[®] franchises, and the multi-franchise *Heroes of the Storm*[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-one #1 games* and multiple Game of the Year awards. The company's online gaming service, Blizzard Battle.net[®], is one of the largest online-gaming services in the world, with millions of active players.

**Sales and/or downloads, based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the dates, event plans and features of BlizzCon and the features and functionality of the BlizzCon Virtual Ticket, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.



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