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Destiny 2 - New Legends Will Rise, Worldwide Rolling Launch Begins at Midnight Regionally, September 6

Destiny 2 Beta, Biggest in Bungie and Activision Publishing History

Destiny 2 Offers a Dramatic, Action-Packed, Character-Driven Story and Massive Destinations to Explore

Achieving Nearly 70 Global Awards and Nominations from Industry Media Before Launch

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Bungie and Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: ATVI), deliver the world-renowned, first-person action game, **Destiny 2**, to players across the globe at 12:00 A.M. September 6 regionally in each territory where available at global retailers on PlayStation®4 systems with additional, timed exclusive* content, and Xbox One (PlayStation®Plus or Xbox Live Gold subscription, respectively, required for significant features). On the heels of celebrating the biggest Beta in Bungie and Activision Publishing history, and after receiving nearly 70 global awards and nominations to date, including industry behemoths "Best Multiplayer Game and Best Social/Online Game from gamescom award 2017", and "Best PC Game - Game Critics Awards: Best of E3 2017," the stage is set for **Destiny 2**, the sequel to the internationally acclaimed *Destiny*, to be one of the biggest launches of the year. Additionally, **Destiny 2** will be available on October 24 on PC at retail and as the first non-Blizzard game to be offered digitally via Battle.net®, Blizzard Entertainment's online gaming service.

Developed by Bungie, **Destiny 2** is a highly anticipated sequel that takes players on an epic journey across the universe to defend humanity from annihilation. The game welcomes new players to the universe, as well as those who have been devoted to the universe since the beginning, with an array of modes and activities to explore. In the story of **Destiny 2**, the last safe city on Earth has fallen and lay in ruins, occupied by a powerful new army. Players must master new abilities and weapons to reunite the city's forces, stand together and fight back to reclaim their home.

"A great story. Awesome characters. A menacing villain. A clear mission. A gorgeous, expansive world to explore. And of course, great, innovative gameplay that is fun to play solo or with friends. **Destiny 2** has it all," said Eric Hirshberg, CEO of Activision. "Whether you're one of the millions of fans who are already a part of this community, or you are brand-new to the *Destiny* world, this game is something all different kinds of fans will enjoy and appreciate. We can't wait to share it with you."

Bungie CEO, Pete Parsons, said, "*Destiny* is designed to bring players together, and we are humbled to be part of the communities who breathe life into our worlds. For us, it's all about the stories, memories, and friendships that are made when people come together." He added, "**Destiny 2** represents the spirit, passion, and energy of an incredible team of world builders here at Bungie, and its launch is the culmination of years of partnership with Activision to bring this game to millions of players all around the world."

In **Destiny 2**, every player creates their own character called a "Guardian," humanity's chosen protectors. Players can choose from playing the cinematic, story campaign, venturing into the expansive destinations to join in cooperative modes including Strike missions. They can also explore and complete Quests, Adventures and Patrols, or uncover Lost Sectors and Treasure Chests, while rallying with other Guardians to dominate Public and Heroic Events, Flash Points, and more. For competitive players, **Destiny 2** offers intense 4v4 multiplayer matches in 'The Crucible'. Additionally, the fan-favorite endgame gameplay experience, the 6-player Raid, will go live for players at 10 a.m. PDT on Sept. 13. An all-new, community-oriented feature to be implemented in **Destiny 2** rolling out shortly after launch is the 'Guided Games' system to help players find like-minded groups to experience some of **Destiny 2**'s most challenging activities.

Destiny 2 is currently rated T for Teen by the ESRB and is available at a suggested retail price of \$59.99. The product line-up also features the *Destiny 2 - Game + Expansion Pass Bundle* at \$89.99 SRP, the *Destiny 2 - Digital Deluxe Edition* featuring premium digital content at \$99.99 SRP, the Limited Edition at \$99.99 SRP, and the Collector's Edition, featuring a fully-wearable *Destiny 2 - Frontier Bag*, Expansion Pass, premium digital content and a Cabal-themed Collector's Box for \$249.99 SRP.

Also available are Sony PlayStation timed exclusives* which include a competitive multiplayer map, a three-player cooperative Strike, a blue and white colored ship, specialized gear sets, and an exclusive exotic weapon:

<https://www.youtube.com/watch?v=rXZYMVqwwDQ>.

For more game information, visit www.DestinyTheGame.com and follow the official *Destiny* social channels on [Facebook](#) and [@DestinyTheGame](#) on [Instagram](#) and [Twitter](#). The community can interact directly with the developers at www.Bungie.net, [Facebook](#), [@Bungie](#) on [Twitter](#), [Instagram](#) and www.Twitch.tv/Bungie on Twitch.

About Bungie

Bungie is an independent, employee-owned game development studio dedicated to creating hopeful worlds that inspire passionate player communities. For more than two-and-a-half decades that purpose has led to the creation of some of the industry's most celebrated gaming franchises, including *Marathon*, *Myth*, *Halo*, and *Destiny*. Today, Bungie is focused on developing the next highly-anticipated release in the *Destiny* universe, *Destiny 2*.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following [@Activision](#).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release dates, pricing, gameplay, features and functionality of *Destiny 2*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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*Timed exclusive content until at least Fall 2018.

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