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Evolution Complete! Blizzard Entertainment Announces StarCraft®: Remastered

The groundbreaking sci-fi real-time strategy game remastered in 4K Ultra High Definition, to include all content from the original award-winning game and its renowned expansion, StarCraft: Brood War®.

StarCraft: Remastered maintains the gameplay and balance that set the standard for the RTS genre, while updating graphics and audio, and adding matchmaking, ladder, social features, and more!

IRVINE, Calif.--(BUSINESS WIRE)-- One of the highest rated, most celebrated games of all time has evolved. Blizzard Entertainment today unveiled *StarCraft®: Remastered*, a reverently crafted modernization of the original award-winning real-time strategy game. *StarCraft: Remastered* will offer a full graphical overhaul of the original *StarCraft* and the *StarCraft: Brood War®* expansion, while preserving the sublime gameplay that captivated millions of gamers around the world and served as the foundation for professional global esports.

This Smart News Release features multimedia. View the full release here:

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StarCraft: Remastered is a reverently crafted modernization of Blizzard Entertainment's original award-winning real-time strategy game. (Photo: Business Wire)

progress, custom maps, replays, and keybinds; support for eight new languages in addition to the original five; and more. While these improvements will bring *StarCraft* to the modern era, gameplay and balance have been precisely preserved, for an experience that will feel identical to veteran players.

Blizzard is developing *StarCraft: Remastered* for release on Windows® and Mac® PCs, with an anticipated release date this summer. Pricing and related information on *StarCraft: Remastered* will be announced at a later date. Prepare to venture once again onto the planetary battlefields of the war-torn Koprulu Sector; command the forces of the zerg, protoss, and terrans in their struggle for galactic domination; relive the epic saga of Marshal Jim Raynor, Kerrigan, and Praetor Fenix; or just vie for the GG against fellow players in this rejuvenated version of the online competitive RTS that set the bar for an entire genre.

Learn more at www.starcraft.com.

In preparation for *StarCraft: Remastered*, Blizzard Entertainment will update *StarCraft: Brood War* later this week to version

"*StarCraft* is a pure distillation of Blizzard's DNA—its story, its balance, and all the little details reflect our long-running commitment to epic entertainment, and it's been a staple in competitive gaming and esports for almost 20 years," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "With *StarCraft: Remastered*, we're modernizing the original game's visuals, audio, and online support to ensure that players can enjoy *StarCraft* for another 20 years and beyond."

The remastered graphics and audio will bring a modern look and feel to the timeless classic, with widescreen UHD support for up to 4K resolution. Other updates will include new illustrations to enhance storytelling in the *StarCraft* and *StarCraft: Brood War* campaign missions; advanced matchmaking; full connectivity to Blizzard's gaming network for social features and updates; cloud saving for campaign

1.18. The update will include bug fixes and improvements, including the ability to rebind keys; observer mode; modern anti-cheat measures; compatibility improvements for Windows 7, 8.1, and 10; and more. Once the update is live, *StarCraft Anthology*, which includes the original game and the *Brood War* expansion, will be free to download and play.

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including World of Warcraft[®], Hearthstone[®], Overwatch[®], the Warcraft[®], StarCraft[®], and Diablo[®] franchises, and the multi-franchise Heroes of the Storm[®], Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes twenty-one #1 games* and multiple Game of the Year awards. The company's online-gaming service, Battle.net[®], is one of the largest in the world, with millions of active players.

**Based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *StarCraft: Remastered*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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