



April 11, 2017

Activision Blizzard to Release First Quarter 2017 Financial Results on May 4, 2017

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release its first quarter 2017 results after the close of the market on Thursday, May 4, 2017. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the internet.

Thursday, May 4, 2017

1:30 p.m. Pacific Time (4:30 p.m. Eastern Time)

To listen to the call, please log onto:

<http://investor.activision.com/events.cfm>

Or dial:

U.S. and Canada: 888-510-1785

International: 719-325-2454

Passcode: 5731344

A presentation corresponding with the conference call will be available in Adobe Acrobat format at <http://investor.activision.com/events.cfm>. A replay of the call will also be available approximately three hours after the call's conclusion and archived for one year in the Investor Relations section at www.activisionblizzard.com.

About Activision Blizzard

Activision Blizzard, Inc., a member of the S&P 500, is the world's most successful standalone interactive entertainment company. We delight hundreds of millions of monthly active users around the world through franchises including Activision's Call of Duty®, Destiny and Skylanders®, Blizzard Entertainment's World of Warcraft®, Overwatch®, Hearthstone®, Diablo®, StarCraft®, and Heroes of the Storm®, and King's Candy Crush™, Pet Rescue™, Bubble Witch™ and Farm Heroes™. The company is one of the Fortune "100 Best Companies To Work For.®" Headquartered in Santa Monica, California, Activision Blizzard has operations throughout the world, and its games are played in 196 countries. More information about Activision Blizzard and its products can be found on the company's website, www.activisionblizzard.com.

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