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Portal Masters Switch It up with Skylanders Imaginators Now Available on Nintendo Switch

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Skylanders fans can unlock their imaginations in new ways with [Skylanders® Imaginators](#) now available on [Nintendo Switch™](#). Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: [ATVI](#)) is bringing the fun-filled innovation of **Skylanders Imaginators** to the new Nintendo Switch platform for fans to enjoy starting today.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170303005162/en/>



The award-winning Skylanders® Imaginators is now available for Nintendo Switch™! Skylanders Imaginators gives kids an unprecedented level of choice to create the most unique Skylanders characters they can imagine. (Photo: Business Wire)

Imaginators! The pack comes with Sensei character **Wild Storm** who will unleash a new level to players, a life Creation Crystal and an Imaginite Mystery Chest.

"We're incredibly proud to bring the award-winning innovation of **Skylanders Imaginators** to Nintendo Switch as a launch title. The game has unlocked kids' imaginations everywhere as they create and play their very own Skylander characters for the first time," said Josh Taub, senior vice president of Skylanders Product Management, Activision. "With new toys and content also now available for **Skylanders Imaginators**, we're excited to offer Nintendo fans a great experience on day one."

Developed by Toys For Bob, **Skylanders Imaginators** empowers players to unleash their imaginations and bring their creations to life in an adventure with puzzles, battles, a compelling storyline and a new line-up of heroes and villains.

Skylanders Imaginators also introduces two new guest star characters - **Crash Bandicoot™** and his arch-nemesis **Dr. Neo Cortex**. They join the lineup of Skylanders Sensei characters as fully-playable toys. Crash™ fans will also get to play a level dedicated to the famous bandicoot, Thumpin Wumpa Islands, which pays homage to be beloved '90s videogame icon.

Skylanders Imaginators supports character toys from all previous Skylanders games - including Skylanders® SuperChargers, Skylanders® Trap Team, Skylanders® SWAP Force™, Skylanders® Giants and Skylanders® Spyro's Adventure - that kids can enjoy in the real-world and in the virtual game. As players add new Skylanders to their collection, they expand their in-game experiences.

Skylanders Imaginators for the Nintendo Switch introduces a digital library that allows players to easily load and store their 300+ toys from the Skylanders® franchise* directly to the new home gaming system. No Portal of Power®? No problem -- the arrival of the digital library empowers players to take their **Skylanders Imaginators** adventure on-the-go whenever and however they want.

This March also marks the debut of some of Skylanders' most anticipated characters including Painyatta and Grave Clobber in **Skylanders Imaginators**, as well as a brand-new expansion pack for the game. Additionally, the **Skylanders Imaginators** Cursed Tiki Temple level pack is a first in franchise history, taking kids on an all-new adventure as they unlock more than **100** new offerings for their **Skylanders**

About the Skylanders® Franchise

The award-winning, \$3.5 billion *Skylanders®* franchise has sold through more than 300 million toys¹ since pioneering the toys-to-life category in 2011 with the debut of *Skylanders® Spyro's Adventure*. The game originated a play pattern that seamlessly bridged physical and virtual worlds across multiple platforms. In 2012, *Skylanders® Giants* further evolved the category and added *LightCore®* characters to the collection of interaction figures. *Skylanders® SWAP Force™*, which launched in 2013, introduced an all new play pattern - swapability. In 2014, *Skylanders® Trap Team* reversed the magic of bringing toys to life by allowing players to pull characters out of the digital world into the physical world and became the number 1 kids' console game globally¹. *Skylanders® SuperChargers* launched in 2015 and expanded upon the franchise's signature gameplay to introduce vehicles-to-life for the first time. In October 2016, *Skylanders Imaginators* captured kids' imaginations like never before with the ability to create your own Skylanders. Fans can also enjoy their favorite characters in the Netflix original series "Skylanders™ Academy."

About Activision Publishing

Headquartered in Santa Monica, Calif., Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, www.activision.com or by following [@Activision](https://twitter.com/Activision).

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected features, functionality, products and release dates of *Skylanders Imaginators* and the *Cursed Tiki Temple* level pack are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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*Excludes Traps and vehicles, which are not playable in the Nintendo Switch version of the game

¹ The NPD Group, GfK Chart-track, Activision Blizzard internal estimates, including toys and accessories

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