

# **ACTIVISION BLIZZARD, INC.**

Reported by  
**NOLAN PETER J**

## **FORM 4**

(Statement of Changes in Beneficial Ownership)

Filed 06/08/17 for the Period Ending 05/18/17

Address	3100 OCEAN PARK BLVD SANTA MONICA, CA 90405
Telephone	3102552000
CIK	0000718877
Symbol	ATVI
SIC Code	7372 - Prepackaged Software
Industry	Internet Services
Sector	Technology
Fiscal Year	12/31

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person -*</b>  <b>NOLAN PETER J</b> (Last) (First) (Middle)  <b>C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK BLVD.</b> (Street)  <b>SANTA MONICA, CA 90405</b> (City) (State) (Zip)	<b>2. Issuer Name and Ticker or Trading Symbol</b>  <b>Activision Blizzard, Inc. [ ATVI ]</b>	<b>5. Relationship of Reporting Person(s) to Issuer</b> (Check all applicable)  <input checked="" type="checkbox"/> Director <span style="margin-left: 150px;"><input checked="" type="checkbox"/> 10% Owner</span> <input type="checkbox"/> Officer (give title below) <span style="margin-left: 100px;"><input type="checkbox"/> Other (specify below)</span>
<b>3. Date of Earliest Transaction (MM/DD/YYYY)</b>  <p align="center"><b>5/18/2017</b></p>		<b>6. Individual or Joint/Group Filing (Check Applicable Line)</b>  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
<b>4. If Amendment, Date Original Filed (MM/DD/YYYY)</b>		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.000001 per share	5/18/2017		A		7200	A	\$55.2985 (2)	40000	I	By Nolan Family Trust
Common Stock, par value \$0.000001 per share	5/18/2017		A		10000	A	\$55.1932 (3)	50000	I	By Nolan Family Trust
Common Stock, par value \$0.000001 per share	6/6/2017		A		4178 (1)	A	\$0	10735 (4)	D	

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

**Explanation of Responses:**

- (1) This grant was for 4,178 restricted share units, each representing the right to receive one share of the Company's common stock, which will vest in equal installments on September 6, 2017, December 6, 2017, March 6, 2018 and June 6, 2018.
- (2) The price in Column 4 is a weighted average price. The prices actually paid for the stock ranged from \$55.295 to \$55.30 per share. Mr. Nolan has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff with information regarding the number of shares purchased at each price within that range.
- (3) The price in Column 4 is a weighted average price. The prices actually paid for the stock ranged from \$55.185 to \$55.22 per share. Mr. Nolan has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff with information regarding the number of shares purchased at each price within that range.
- (4) Following the transactions reported on this Form 4, Mr. Nolan held (a) 4,918 shares of the Company's common stock and (b) 5,817 restricted stock units, each representing the right to receive one share of the Company's common stock.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NOLAN PETER J C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BLVD. SANTA MONICA, CA 90405	X	X		

**Signatures**

/s/ Peter J. Nolan

6/8/2017

—Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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