



Call of Duty®: Black Ops Annihilation Now Available on Xbox Live®

All-New Map Pack and Gripping Zombies Experience Set to Annihilate Xbox Gamers Today

SANTA MONICA, Calif., June 28, 2011 /PRNewswire/ -- **Call of Duty®: Black Ops**, the best selling game ever on the Xbox 360®, today unleashes a new onslaught of combat with a fresh delivery of downloadable content, **Call of Duty®: Black Ops Annihilation**. Available now worldwide on Xbox LIVE, **Annihilation** delivers four new multiplayer maps and a mind-blowing Zombies experience for the ultimate online showdown.

Annihilation is the third downloadable content pack release from Activision and Treyarch in support of the worldwide phenomenon and record-setting **Call of Duty: Black Ops**. Fueled by the breakthrough *Call of Duty®: Black Ops First Strike* and *Call of Duty®: Black Ops Escalation* content packs, the blockbuster title is recognized for having the highest selling add-on content in Xbox LIVE history, according to Microsoft.

The **Annihilation** content pack's new maps include:

- "Hangar 18," located in the highly classified military base of Area 51, where gamers will fight through experimental weapons labs, the SR-71 test hangar and a mysterious autopsy room.
- "Drive-In," where players experience close-quarters combat through a 1960's American Drive-In theater, complete with a snack shack and a classic arcade.
- "Silo," where-in gamers can infiltrate a massive secret Soviet nuclear missile site under construction within a multi-level battleground.
- "Hazard," located on the cliff sides of Cuba, gamers can explore a coastal golf course fit for a Dictator, where stocked clubhouses and manicured fairways meet snipers hidden in sand traps.
- "Shangri-La," the all-new Zombies experience, transports players into a mythical paradise overrun with the undead. Our Heroes will come face-to-face with new species of zombies and navigate through a treacherous labyrinth of underground caverns, all set within a legendary shrine lost in an exotic jungle.

"Our commitment to delivering great new content for **Black Ops** continues with **Annihilation**," said Treyarch Studio Head, Mark Lamia. "**Annihilation** offers four of the best **Black Ops** multiplayer maps to date, and a stunning new Zombies experience laden with deadly traps and dark secrets buried deep within the shifting walls of the infested temple."

To celebrate the launch of **Call of Duty: Black Ops Annihilation**, Activision and Treyarch today are hosting a "Grudge Match" on Xbox LIVE at Treyarch. Jason Terry of the Dallas Mavericks and Rudy Gay of the Memphis Grizzlies will lead teams in a head-to-head match-up featuring members of the Treyarch development team and **Call of Duty: Black Ops** fans.

Developed by Treyarch and published by [Activision Publishing, Inc.](#) (NASDAQ: ATVI), **Call of Duty: Black Ops** is rated "M" (Mature) by the ESRB for Blood and Gore, Intense Violence and Strong Language. **Call of Duty: Black Ops Annihilation** is available first on Xbox LIVE® Marketplace for the Xbox 360® video game and entertainment system from Microsoft for 1,200 Microsoft Points. For additional *Call of Duty* updates and information, visit us on the web at www.callofduty.com/blackops, www.facebook.com/codblackops, and also via Twitter @Treyarch. Treyarch will host Double XP starting Friday, July 1st through the holiday weekend.

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