



## Activision Publishing's Men In Black: Alien Crisis™ Video Game Hits Retail Shelves Today

MINNEAPOLIS, May 22, 2012 /PRNewswire/ -- Grab your black sunglasses and suit up for extraterrestrial warfare because **Men In Black: Alien Crisis™** from Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard Inc., (Nasdaq: ATVI), hits retail shelves today. Gamers can finally fulfill their dreams of becoming the ultimate MIB agent and saving the world from a hostile alien takeover, just like renowned agents J and K in *Men In Black™*, in theaters this Friday, May 25, 2012. The **Men in Black: Alien Crisis** video game is available nationwide for the Xbox 360® video game and entertainment system from Microsoft, the PlayStation®3 computer entertainment system, and the Wii™ system from Nintendo, and is rated "T" (Teen) by the ESRB.

In **Men In Black: Alien Crisis**, gamers take on the role of MIB agent Peter Delacoeur, rising to fight against an alien ploy to take over Earth. In this third-person arcade shooter, the good guys in black will blast through intense alien shootouts, dodging enemy fire while trying to drive the scum of the universe back into outer space with upgradable weapons like MIB's famous Noisy Cricket, Plasma Handgun, and more. And with elite guards watching players' every step, they must also secretly interrogate suspects in order to uncover evil intergalactic conspiracies. **Men In Black: Alien Crisis** not only gives gamers the classic MIB agent look and gear, but also puts them behind the wheel of the tricked out MIB car, with epic chases flying around the city in pursuit of aliens on the run.

With two-player split screen multiplayer and four-player "hot-seat" mode, and the compatible Top Shot Elite, PlayStation®Move sharp shooter, and Wii Zapper™ peripherals, family and friends will have the ultimate MIB agent experience, blasting their way through fun challenges and competitions to see who the best really is.

**Men In Black: Alien Crisis** is available for the Xbox 360 and PlayStation®3 system for a suggested retail price of \$59.99, and on Wii for \$49.99. Specially marked packages contain an eMovie Cash code redeemable for \$10.00 off a *Men In Black 3* movie ticket at participating theatres starting May 25, 2012. For more information, please visit [www.MenInBlackGame.com](http://www.MenInBlackGame.com).

### **ABOUT SONY PICTURES CONSUMER PRODUCTS**

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### **About Activision Publishing, Inc.**

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's Web site, [www.activision.com](http://www.activision.com).

**Cautionary Note Regarding Forward-looking Statements:** Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected release date of *Men In Black: Alien Crisis*, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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