



JAY-Z, EMINEM and DJ Hero(TM) Reveal Exclusive DJ Hero Renegade 2-CD Pack Track List

Unreleased Song from EMINEM - 'Taking My Ball' - To Debut Before The Game's October 27th Release on Artist's SHADE45 Sirius XM Radio Channel

SANTA MONICA, Calif., Oct 14, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Firmly planting the arrival of *DJ Hero (TM)* as a new force in music and gaming, JAY-Z and EMINEM, two of the industry's most influential and successful artists, unveiled the hand-selected track list on their 2-CD pack included only in the *DJ Hero Renegade Edition*, Activision Publishing, Inc. (Nasdaq: ATVI) announced today. JAY-Z's CD -- his first "best of" compilation ever -- features one hit song from each of his 11 chart-topping studio albums, plus his contribution to the *Notorious* feature film soundtrack. The EMINEM CD contains deep album cuts, rarities and an all-new, unreleased track titled "Taking My Ball," making its exclusive debut only on the *DJ Hero Renegade* album. Fans eager to hear "Taking My Ball" before its October 27, 2009 debut with *DJ Hero Renegade Edition* can tune-in to the All Out Show on EMINEM's Sirius XM Radio Channel SHADE45 on October 16, 2009 at 6:00pm to hear the track drop before the game's release.

"The tracks we put on this disc are mostly overlooked or rarer favorites of mine from all different parts of my career," said EMINEM. "I also put a brand new, unheard song on there so even the biggest fan has something new."

"JAY-Z and EMINEM are two of the biggest selling artists of the last decade and have influenced music, arts, entertainment, fashion and technology around the world," said Dan Rosensweig, president and CEO of Guitar Hero. "Their involvement with the game, especially the Renegade Edition and *DJ Hero Renegade* album, shows their commitment to being on the bleeding edge of entertainment."

In addition to the exclusive *DJ Hero Renegade* album, the *DJ Hero Renegade Edition* featuring JAY-Z and EMINEM includes a *DJ Hero* game, a premium Renegade turntable controller and a hard shell turntable carrying case that converts to a performance-ready DJ stand.

DJ Hero Renegade album - JAY-Z's disc track list:

Ain't No N***a - JAY-Z Featuring Foxy Brown
Where I'm From - JAY-Z
Hard Knock Life (Ghetto Anthem) - JAY-Z
Jigga My N***a - Ruff Ryders Featuring JAY-Z
I Just Wanna Love U (Give it 2 Me) - JAY-Z
Izzo (H.O.V.A.) - JAY-Z
03' Bonnie & Clyde - JAY-Z Featuring Beyonce Knowles
Dirt Off Your Shoulder - JAY-Z
Show Me What You Got - JAY-Z
Roc Boys (And the Winner Is). . . - JAY-Z
Brooklyn Go Hard - JAY-Z Featuring Santigold
D.O.A. (Death of Auto Tune) - JAY-Z

DJ Hero Renegade album - EMINEM's disc track list:

Taking My Ball - EMINEM
Say Goodbye to Hollywood - EMINEM
Soldier - EMINEM
The Re-Up - EMINEM & 50 Cent
Rabbit Run - EMINEM
Get U Mad - EMINEM
Bad Guys Always Die - Dr. Dre & EMINEM
Public Enemy No. 1 - EMINEM
Say What You Say - EMINEM Featuring Dr. Dre
Lose Yourself - EMINEM
Hey Lady - Obie Trice Featuring EMINEM
One Shot 2 Shot - EMINEM Featuring D-12

Expanding upon the revolutionary easy to pick up/challenging to master gameplay mechanics developed and refined in *Guitar Hero(R)*, *DJ Hero* delivers an all-new interactive music experience that allows players to start the party and not only experience, but to hear music in an all-new way. With over 100 individual songs, highlighted in 93 unique never-before-released mixes that blend genres of music, including hip-hop, pop, rock and dance, *DJ Hero* delivers the most diverse and international collection of music ever assembled in a music game by incorporating anthems from legendary artists. Created exclusively for *DJ Hero*, the turntable controller immerses fans into the DJ culture and a sea of music as they utilize and master various DJ techniques including scratching, crossfading and sampling, while leaving room for creative expression with a variety of effects and player chosen samples and scratches, transforming a face in the crowd into the life of the party.

DJ Hero is being developed by FreeStyleGames for the Xbox 360(R) video game and entertainment system from Microsoft, the PLAYSTATION(R)3 and PlayStation(R)2 computer entertainment systems and the Wii(TM) system from Nintendo. The game is rated "T" (Teen - Mild Suggestive Themes, Lyrics) by the ESRB. For more information about *DJ Hero*, please visit djhero.com, facebook.com/djhero and twitter.com/djhero. To pre-order *DJ Hero*, check out djhero.com/preorder.

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