

Report of Organizational Actions Affecting Basis of Securities

▶ See separate instructions.

Part I Reporting Issuer

1 Issuer's name Autobytel Inc.		2 Issuer's employer identification number (EIN) 33-0711569	
3 Name of contact for additional information Curtis E. DeWalt	4 Telephone No. of contact (949) 437-4694	5 Email address of contact CurtisD@autobytel.com	
6 Number and street (or P.O. box if mail is not delivered to street address) of contact 18872 MacArthur Blvd., Suite 200		7 City, town, or post office, state, and Zip code of contact Irvine, CA 92612-1400	
8 Date of action July 11, 2012		9 Classification and description 1-for-5 Reverse Stock Split of Issuer's Common Stock, par value \$0.001 per share	
10 CUSIP number 05275N 205	11 Serial number(s)	12 Ticker symbol ABTL	13 Account number(s)

Part II Organizational Action Attach additional statements if needed. See back of form for additional questions.

14 Describe the organizational action and, if applicable, the date of the action or the date against which shareholders' ownership is measured for the action ▶ **Effective July 11, 2012, Autobytel Inc. completed a 1-for-5 reverse stock split of its common stock, par value \$0.001 per share.**

15 Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis ▶ **On June 22, 2012, Autobytel Inc. announced that its board of directors approved a 1-for-5 reverse split of its common stock, par value \$0.001 per share. Holders of record of Autobytel Inc.'s common stock received, at the close of business July 11, 2012, 1 share in exchange for each 5 shares held. No fractional shares were issued in the reverse stock split. Shareholders who would otherwise receive a fractional shares received a cash payment in lieu of such fractional share. As a result of the reverse stock split, Autobytel Inc. shareholders will be required to allocate the aggregate tax basis in the shares of Autobytel Inc. common stock held immediately after the reverse stock split (including any fractional share interest in Autobytel Inc. for which cash is received). In general, a shareholder's aggregate tax basis in his or her shares of Autobytel Inc. common stock held immediately prior to the reverse stock split should be allocated in proportion to the reduced number of shares of Autobytel Inc. common stock under IRC Section 358. Although the aggregate tax basis in all shares remains unchanged, since a shareholder received 1 share for every 5 shares held, the tax basis in each share of stock typically increased by a multiple of 5.**

16 Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates ▶ **A shareholder's basis should not change as a result of the 1-for-5 reverse stock split:**

Total pre-split basis = pre-split shares X pre-split price per share
Post-split shares = pre-split shares/5; Post-split price per share = pre-split price per share X 5
Total post-split basis = post-split shares X post-split price per share = (pre-split shares/5) X (pre-split price per share X 5)
= pre-split shares X pre-split price per share X (5/5) = pre-split shares X pre-split price per share X 1
= Total pre-split basis

Part II Organizational Action (continued)

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ► IRC Section 358(b)(1)

18 Can any resulting loss be recognized? ► The 1-for-5 reverse stock split should not constitute a taxable transaction, except to the extent of any cash received for fractional shares. Shareholders should consult their tax advisor(s) to determine the tax impact of this transaction with respect to their individual facts and circumstances for tax year 2012.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ► Shareholders should consult their tax advisor(s) to determine the tax impact of this transaction with respect to their individual facts and circumstances for tax year 2012.

Sign Here Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature ► /s/ Curtis E. DeWalt Date ► July 12, 2012

Print your name ► Curtis E. DeWalt Title ► S.V.P., Chief Financial Officer

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ►			Firm's EIN ►	
	Firm's address ►			Phone no.	