



Autobyte

Q1 2010 Results

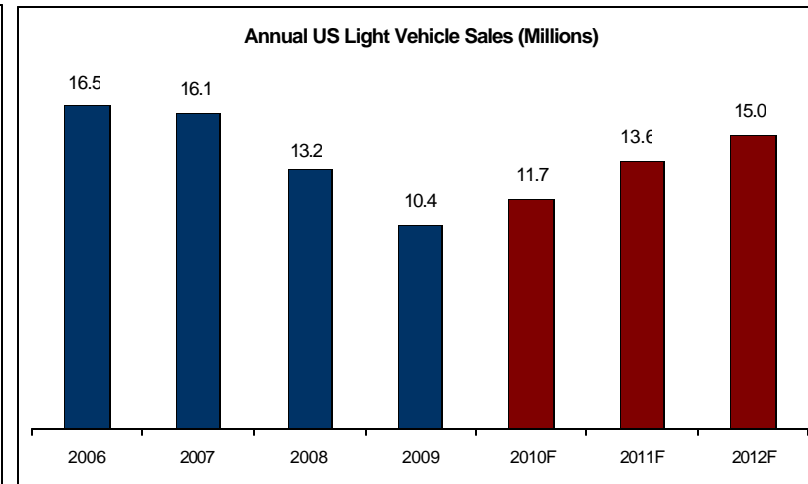
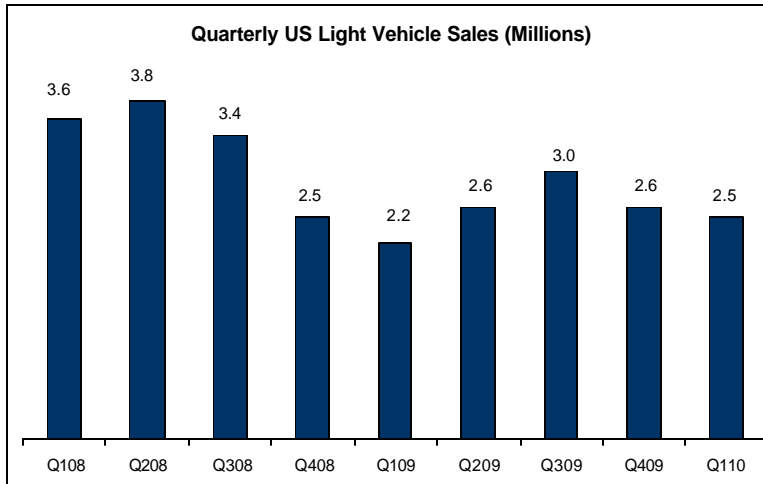
April 22, 2010



Safe Harbor Statement

The statements contained in this presentation that are not historical facts are forward-looking statements under the federal securities laws. These forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict. Actual outcomes and results may differ materially from what is expressed in, or implied by, such forward-looking statements. Autobyte! undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise. Among the important factors that could cause actual results to differ materially from those expressed in, or implied by, the forward-looking statements are continuing adverse general economic conditions, the economic impact of terrorist attacks or military actions, increased dealer attrition, pressure on dealer fees, increased or unexpected competition, the failure to successfully launch new products and services, failure to retain key employees or attract and integrate new employees, actual costs and expenses exceeding the charges taken by Autobyte!, changes in laws and regulations, costs of defending lawsuits and undertaking investigations and related matters and other matters disclosed in Autobyte!'s filings with the Securities and Exchange Commission. Investors are strongly encouraged to review our annual report on Form 10-K for the year ended December 31, 2009, and other filings with the Securities and Exchange Commission for a discussion of risks and uncertainties that could affect operating results and the market price of the company's stock. In addition, the current year financial information could be subject to a change as a result of subsequent events or the finalization of our financial statement close which culminates with the filing of our Form 10-K.

Auto Industry Sales



Source: Automotive News, JD Power & Associates

Comments

- Q1 2010 vehicle sales up 16% versus Q1 2009
- JD Power forecasts
 - 2010 US light vehicle sales up 12.5% to 11.7M
 - Growing 44% to 15M by 2012

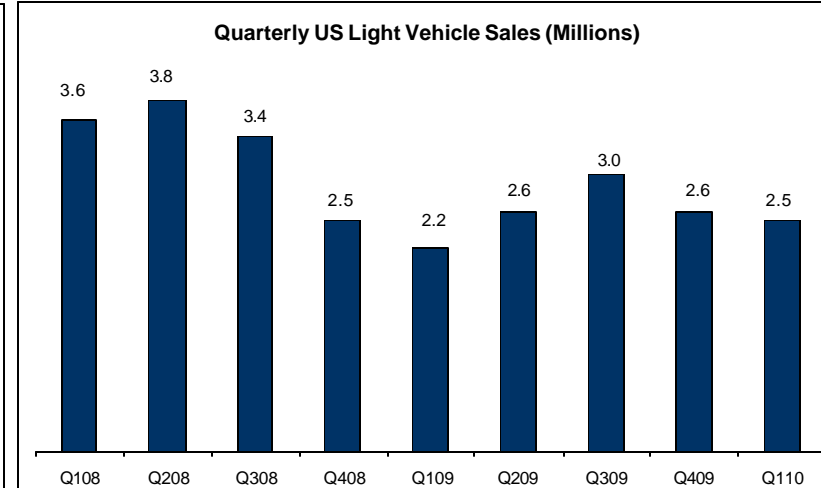
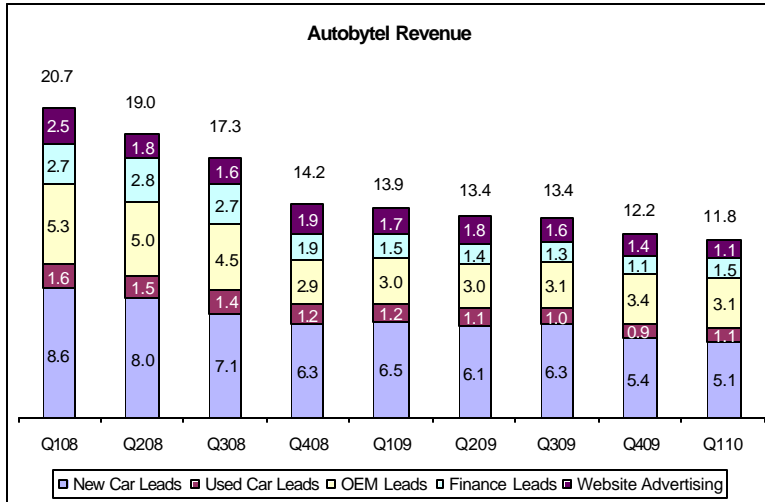


Financial Overview

\$ Millions, except gross margin

	Q109	Q209	Q309	Q409	Q110
Revenue	\$13.9	\$13.4	\$13.4	\$12.3	\$11.8
Gross Margin	36%	33%	35%	39%	40%
Operating Expenses	\$5.5	\$6.6	\$6.2	\$5.9	\$4.1
<i>% of Revenue</i>	40%	49%	46%	48%	35%
Income / Loss from Continuing Ops	(\$0.4)	(\$1.0)	(\$1.2)	(\$1.0)	\$0.8
Discontinued Operations	\$0.0	\$0.8	\$0.4	\$0.0	\$0.0
Net Income / (Loss)	(\$0.4)	(\$0.3)	(\$0.8)	(\$1.0)	\$0.8
Change in Cash Balance	(\$1.6)	\$1.0	(\$1.5)	(\$0.1)	\$1.0
Operating Cash Flow	(\$1.6)	(\$0.8)	(\$2.0)	(\$0.2)	\$1.4
Closing Stock Price	\$0.27	\$0.43	\$0.70	\$1.00	\$1.05

Revenue Results

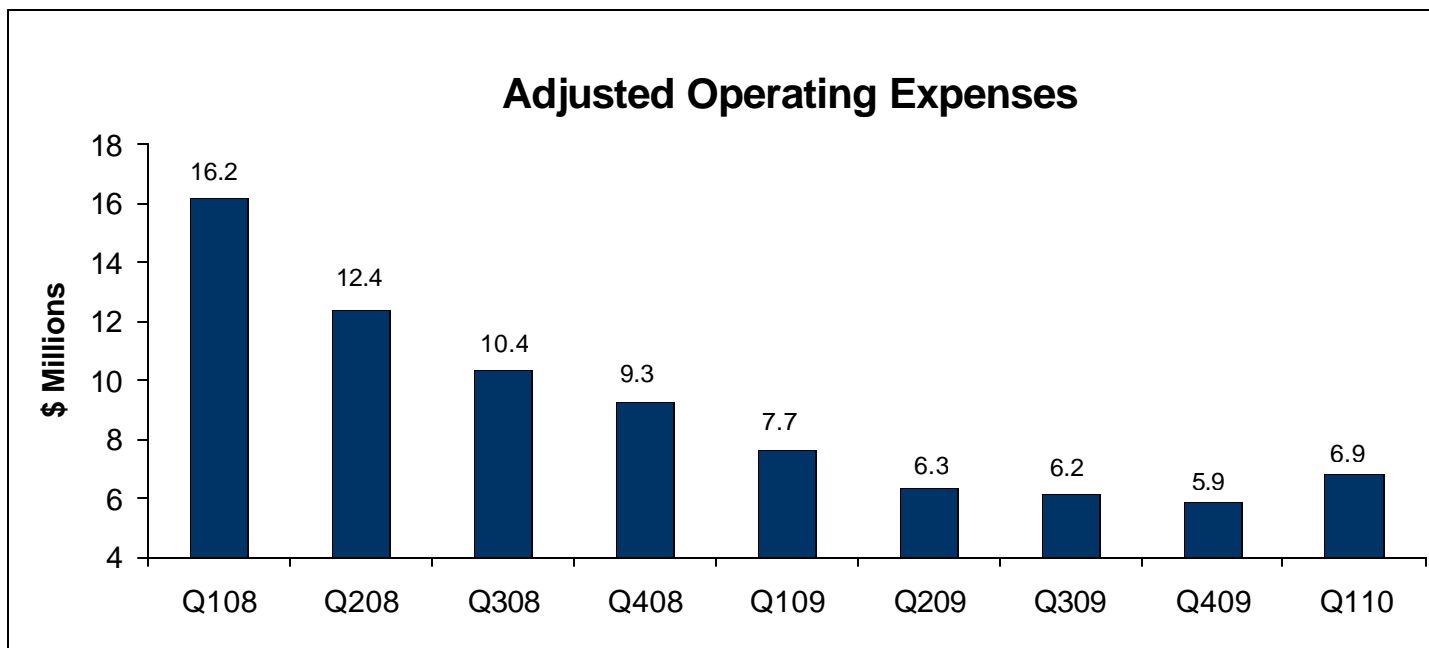


Source: Automotive News

Comments

- Finance Lead Referral strengthening
- Used Car Lead Referral stabilizing

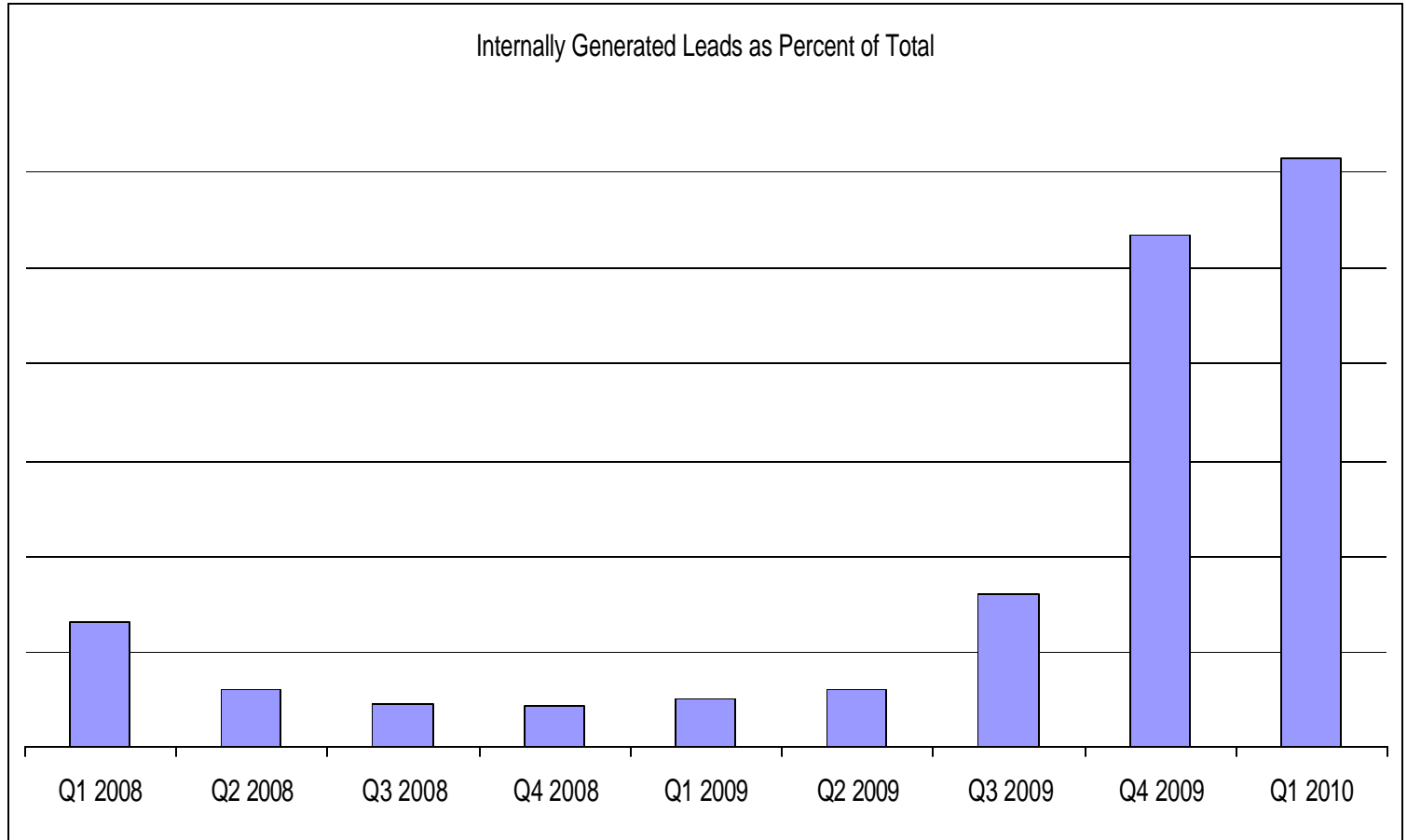
Cost Reductions



GAAP Reconciliation

	Q108	Q208	Q308	Q408	Q109	Q209	Q309	Q409	Q110	Q110 YOY
GAAP OPEX	\$13.5	\$64.5	\$12.2	\$15.3	\$5.5	\$6.6	\$6.2	\$5.9	\$4.1	(\$1.4)
Patent Settlement	2.7				2.7				2.8	\$0.1
Impairment Charges		(52.1)		(1.2)						\$0.0
Severance			(1.8)	(4.8)	(0.5)					\$0.5
Tender Defense						(0.3)				\$0.0
Adjusted OPEX	\$16.2	\$12.4	\$10.4	\$9.3	\$7.7	\$6.3	\$6.2	\$5.9	\$6.9	-10%

Website Leads Increasing





Website Roadmap

	Q1 2010	Q2 2010	Q3 2010	Q4 2010
	<ul style="list-style-type: none"> •Soft re-launch of Autobytel.com (configurator, compare tool, updated home page, rebuilt new & used vehicle research, better user experience, Edmunds and Kelley Blue Book reviews) •Additional Edmunds & Kelley Blue Book content integration (advice, car comparisons, and other articles) 	<ul style="list-style-type: none"> •Consumer focus groups & national surveys •Blog - Daily automotive news and features •Consumer ratings & reviews •Advice section •Interactive video pilot •Email rebate alerts for customer retention 	<ul style="list-style-type: none"> •Kelley Blue Book video integration •Consumer article comments •Custom RSS feeds for articles & news •Social Media 	<ul style="list-style-type: none"> •Formal re-launch of Autobytel.com •Reliability ratings •Consumer Generated Dealer Ratings •Dealer ratings •Mobile tools •Social Media
Ongoing	<ul style="list-style-type: none"> •Multivariate website testing •Differentiation of main properties vs. each other & competition; incremental improvements to secondary sites •SEO optimization/Increase SEM on all sites •More in-depth car reviews and other content by Autobytel staff (developing our own voice) •Syndication partnerships 			

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