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## **Autobytel Dealer of the Month Winners Put Car Buyers First; Quality Communications and Exceptional Customer Service are Key**

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IRVINE, Calif., Oct. 17, 2016 (GLOBE NEWSWIRE) -- Autobytel Inc. (Nasdaq:ABTL), a pioneer and leading provider of online automotive services connecting consumers with dealers, has named **Brett Strohmaier of M'Lady Nissan, Chad Longaker of Walsh Honda, and Jeff Hindla of Huntington Honda** as its latest Autobytel Dealer of the Month winners.



The Autobytel Dealer Awards Program recognizes exceptional [#ABTLDealerStars](#) from a competitive field of thousands of automotive retailers who employ the highest standards in digital automotive retail sales, lead management processes and customer service, and a commitment to mobile and emerging technologies.

"The field of Autobytel Dealer of the Month candidates is more competitive than ever before, which is great news for today's car buyers," said Jeff Coats, President and CEO of Autobytel Inc. "This latest group of winners all share a commitment to quality communications and to focusing on creating an exceptional customer experience versus simply making the sale. They are standouts in their respective markets because they believe in building trust and providing consumers with value, and we're proud to add them to our growing list of Dealer of the Month winners."

**Walsh Honda** is a locally owned, 40-year family operated dealership serving Macon and all of middle Georgia that offers a huge selection of inventory. Chad Longaker serves as Internet Sales Director for the dealership and he, like many of the store's staff members, are longtime residents of the area who are focused on an unparalleled level of customer service and giving back to the community. Longaker says his job is made easier by the many benefits of being on the Autobytel program.

**Huntington Honda** serves the communities of Huntington, Long Island, Queens, New York, and Nassau and Suffolk counties. Jeff Hindla is the Marketing Director for the dealership and says quick and quality responses have been key in helping his dealership excel. Hindla says his team focuses on providing the precise information the customer is looking for to build trust and value, while providing an exceptional customer experience during the critical showroom visit.

**M'Lady Nissan** serves the Chicago area, including the Northwest suburbs and surrounding cities, as well as Wisconsin and other surrounding states, and offers a huge selection of new and pre-owned vehicles. Brett Strohmaier is the dealership's Internet Sales Manager who says the key to his store's success is solid follow up that involves answering the customer's questions clearly, concisely, and quickly. Strohmaier says these tactics, in addition to providing an unsurpassed level of customer service, have enabled his dealership to attract customers who were traditionally loyal to other brands to the Nissan brand.

Autobytel Dealer of the Month winners are selected from a competitive field of thousands of automotive retailers in the company's network upon careful review by Autobytel's sales and dealer operations teams. In early 2017, at the 2017 NADA Convention & Exposition in New Orleans, the company will announce the **Autobytel 2016 Dealer of the Year Award** with the dealer champion being chosen from the group of 2016 monthly winners.

Dealers are encouraged to book an appointment to view a 10 minute demo at the 2017 NADA Convention & Exposition by visiting [dealer.autobytel.com/nada2017](http://dealer.autobytel.com/nada2017) to see how Autobytel can help them build their brands and get more traffic to their websites.

To learn more about the Autobytel Dealers of the Month, visit the Dealer Corner at <http://dealer.autobytel.com/dealer-corner/>. Visit <http://dealer.autobytel.com/auto-dealer-lead-products/> and <http://mobile.autobytel.com> to learn about the company's leading automotive information and products and services.

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## About Autobytel Inc.

Autobytel Inc. provides high quality consumer leads and associated marketing services to automotive dealers and manufacturers throughout the United States. The company also provides consumers with robust and original online automotive content to help them make informed car-buying decisions. The company pioneered the automotive Internet in 1995 with its flagship website <http://www.autobytel.com/> and has since helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online.

Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing the online registration form at [investor.autobytel.com/alerts.cfm](http://investor.autobytel.com/alerts.cfm).

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