



Autobytel Inc. to Webcast, Live, at RetailInvestorConferences.com on April 5th

Company invites Main Street and Wall Street investors to attend interactive real-time virtual conference

NEW YORK, April 3, 2012 /PRNewswire/ -- Autobytel Inc. (Nasdaq:ABTL), a leading provider of online consumer purchase requests and marketing resources to the automotive industry, announced today that Jeffrey Coats, President and Chief Executive Officer, will present at RetailInvestorConferences.com.

DATE: April 5, 2012

TIME: 6:00 PM EDT

LINK: www.retailinvestorconferences.com > red "register / watch event now" button

This will be a live, interactive online event where investors are invited to ask the company questions in real-time - both in the presentation hall as well as the company's "virtual trade booth." If attendees are not able to join the event live on the day of the conference, an on-demand archive will be available for 90 days.

It is recommended that investors pre-register to save time and receive event updates.

About Autobytel Inc. (www.autobytel.com)

Autobytel Inc. (Nasdaq: ABTL), an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched autobytel.com in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com[®], its network of automotive sites and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs. For more information, please visit www.autobytel.com. Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online signup form at www.autobytel.com/alerts.

About RetailInvestorConferences.com:

Since 2010, RetailInvestorConferences.com, created by [BetterInvesting \(NAIC\) PR Newswire](http://BetterInvesting) and MUNCmedia, has been the only monthly virtual investor conference series that provides an interactive forum for presenting companies to meet directly with retail investors using a graphically-enhanced online platform.

Designed to replicate the look and feel of location-based investor conferences, Retail Investor Conferences unites PR Newswire's leading-edge online conferencing and investor communications capabilities with BetterInvesting's extensive retail investor audience network and MUNCmedia's sophisticated retail investor targeting.

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