



Autobytel Augments Investor Relations Activity

IRVINE, Calif.--(BUSINESS WIRE)-- Autobytel Inc. (Nasdaq: [ABTL](#)), a leading provider of online consumer purchase requests and marketing resources to the [automotive](#) industry, has retained the services of Capital Markets Consulting Group (CMC Group) to work in concert with the company's existing investor relations firm, PondelWilkinson, to augment the company's investor relations activities and Wall Street profile.

Bradley Orr, CFA, Managing Director at CMC Group will provide consulting services to Autobytel on a broad range of investor relations projects and capital market interactions. Together, CMC Group and PondelWilkinson are focused on expanding Autobytel's profile on Wall Street, and communicating the company's key investment messages, in an ongoing effort to broaden and strengthen Autobytel's investor base.

Orr's 12-year career as an institutional portfolio manager and buy-side equity analyst provides a unique background and perspective for Autobytel to leverage in addressing its investor relations and capital markets communications needs.

About Autobytel Inc. (www.autobytel.com)

Autobytel Inc. (Nasdaq: [ABTL](#)), an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched autobytel.com in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com[®], its network of automotive sites and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs. For more information, please visit www.autobytel.com. Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online sign-up form at www.autobytel.com/alerts.

About CMC Group

CMC is a strategic capital markets advisory firm that provides proprietary capital markets advisory and comprehensive investor relations services to small- and mid-cap companies. CMC Group's clients include private and public companies in need of capital markets advisory services from a firm truly aligned with its clients' interests. CMC acts as a trusted advisor, bridging the gap between management teams and the capital markets.

The company's direct Wall Street experience differentiates it in the investor relations sector. CMC has extensive relationships in the capital markets, including leading buy-side institutions, sell-side research analysts, venture capitalists, and investment bankers. These deep relationships, along with CMC's experience, make CMC an ideal partner to provide invaluable capital markets strategic advice and help manage the investor relations opportunities and challenges.

Investor Relations:

PondelWilkinson Inc.
Roger Pondel/Laurie Berman
310-279-5980
investor@pondel.com

or

CMC Group, Inc.
Bradley Orr
303-887-4932
borr@cmc-group.us

or

Media Relations:

MSC-PR
Michelle Suzuki
310-444-7115

michelle@msc-pr.com

or

Autobytel Inc.

Jim Helberg

949-862-1395

jimh@autobytel.com

Source: Autobytel Inc.

News Provided by Acquire Media