



July 19, 2012

## Autobytel to Report 2012 Second Quarter Financial Results on Thursday, August 2, 2012

IRVINE, Calif.--(BUSINESS WIRE)-- Autobytel Inc. (Nasdaq: ABTL), a leading provider of online consumer purchase requests and marketing resources to the automotive industry, today announced that the company will release its 2012 second quarter financial results after the market closes on Thursday, August 2, 2012. Autobytel management will host a conference call later that day at 5:00 p.m. ET (2:00 p.m. PT) to discuss its financial results and answer questions.

Interested parties may access the call by dialing 877-852-2929, passcode 11043285. The conference call also will be broadcast live at [www.autobytel.com](http://www.autobytel.com) (click on "[Investor Relations](#)" and then click on "[Events & Presentations](#)"). In conjunction with the call, slides will be made available on Autobytel's website.

Please visit the website at least 15 minutes prior to the start of the call to register and download any necessary software. For those unable to listen to the live broadcast, a replay will be available through August 9, 2012 by dialing 855-859-2056, passcode 11043285. The call also will be archived in the [Investor Relations](#) section of Autobytel's website for one year.

### About Autobytel Inc.

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched its flagship website, [autobytel.com](http://autobytel.com), in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website, its network of automotive sites and respected online affiliates, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs. Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online signup form at <http://investor.autobytel.com/alerts.cfm>.

### Investor Relations:

PondelWilkinson Inc.  
Roger Pondel/Laurie Berman  
310-279-5980  
[pwinvestor@pondel.com](mailto:pwinvestor@pondel.com)

or

CMC Group, Inc.  
Bradley Orr  
303-887-4932  
[borr@cmc-group.us](mailto:borr@cmc-group.us)

or

### Media Relations:

MSC-PR  
Michelle Suzuki  
310-444-7115  
[michelle@msc-pr.com](mailto:michelle@msc-pr.com)

or

Autobytel Inc.  
Jim Helberg  
949-862-1395  
[jimh@autobytel.com](mailto:jimh@autobytel.com)

Source: Autobytel Inc.

News Provided by Acquire Media