



## **Autobytel Inc. Investor Presentation Now Available for On-Demand Viewing at RetailInvestorConferences.com**

### **Company invites individual and institutional investors to log-on to view presentation**

NEW YORK, April 9, 2012 /PRNewswire/ -- Autobytel Inc. (Nasdaq: ABTL), a leading provider of online consumer purchase requests and marketing resources to the automotive industry, announced today that their April 5th [RetailInvestorConferences.com](http://RetailInvestorConferences.com) presentation is now available for on-demand viewing.

LINK: [www.retailinvestorconferences.com](http://www.retailinvestorconferences.com) > red "register/ watch event now" button

Autobytel Inc.'s presentation will be available 24/7 for 90 days. Investors may download shareholder materials from the "virtual trade booth" for the next three weeks.

#### **About Autobytel Inc. ([www.autobytel.com](http://www.autobytel.com))**

Autobytel Inc. (Nasdaq: ABTL), an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched [autobytel.com](http://autobytel.com) in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website [Autobytel.com](http://Autobytel.com)®, its network of automotive sites and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs. For more information, please visit <http://www.autobytel.com>. Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online signup form at <http://investor.autobytel.com/alerts.cfm>.

#### **About [RetailInvestorConferences.com](http://RetailInvestorConferences.com):**

Since 2010, [RetailInvestorConferences.com](http://RetailInvestorConferences.com), created by [BetterInvesting \(NAIC\) PR Newswire](http://BetterInvesting.com) and [MUNCmedia](http://MUNCmedia.com), has been the only monthly virtual investor conference series that provides an interactive forum for presenting companies to meet directly with retail investors using a graphically-enhanced online platform.

Designed to replicate the look and feel of location-based investor conferences, Retail Investor Conferences unites PR Newswire's leading-edge online conferencing and investor communications capabilities with BetterInvesting's extensive retail investor audience network and MUNCmedia's sophisticated retail investor targeting.

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