

Cool Convertibles for Summer Seen at Topless in Miami by Autobytel® Editors

Annual Events Brings Together Cool Cars

IRVINE, Calif.--(BUSINESS WIRE)-- As the summer months begin to heat up, consumers want to cool down with the top down in a [new convertible](#). Need help finding the perfect convertible to keep you cool? Autobytel Inc. (Nasdaq: ABTL), the company dedicated to helping dealers and car buyers connect online, and its editors have some recommendations for you. While some of the most popular convertibles can be found on Autobytel's [Top Ten Convertible list](#) which includes the Audi R8, Volkswagen Eos, Mazda MX-5 Miata, Volvo C70, Mercedes SLK, Mercedes E, Chevrolet Camaro, Ford Mustang, Mercedes SL and the Nissan 370Z, our editors share their thoughts on the coolest cars from the recent *Topless in Miami* event.

Autobytel® editors participated in the second annual *Topless in Miami* event hosted by the Southern Automotive Media Association (SAMA) in search of the coolest convertibles. The event featured new convertibles that competed for five awards from SAMA in the following categories: small convertible, family convertible, luxury convertible, sports car convertible and the overall Convertible of the Year award.

While their choices would definitely keep you cool, with the opportunity to test drive so many unique convertibles in one location, Autobytel editors decided to choose their favorites from the show. According to our editors, "From six-figure sports cars to some of the most iconic drop-tops ever produced, these cars were definitely the cool convertibles of Topless in Miami."

#9 - [2012 Fiat 500 Cabrio by Gucci](#)

For the 2012 event, Fiat brought the decked out 500 Cabrio by Gucci to Key Biscayne which adds a little more fashion and glamour to this subcompact's already-impressive styling. The most unique element of the Fiat 500C by Gucci is the red and green stripes on the sliding convertible top and the passenger seats.

#8 - [2012 Audi TT Roadster](#)

Like many of the other small roadsters at this event, the Audi TT Roadster is definitely a cool convertible thanks to its incredible power-to-weight ratio that makes it fun to drive in a straight line or through twisting corners.

#7 - [2012 MINI Cooper S Roadster](#)

The only car to attend the Topless in Miami event with a manual top was the 2012 MINI Cooper S Roadster, but that didn't make this car any less of a cool convertible. Ditching the rear seat and adding a slightly cooler styling, the MINI Cooper S Roadster was probably one of the most fun-to-drive cars at the 2012 Topless in Miami event.

#6 - [2013 Ford Mustang Convertible](#)

The 2013 Ford Mustang we drove was in the new Gotta Have It Green exterior color which may have lost a few cool points with some of the drivers, but the base car's 305 horsepower and the aggressive new styling keep the Mustang as a really cool convertible.

#5 - [2012 Mazda MX-5 Miata Special Edition](#)

The Mazda MX-5 Miata has made a reputation for being one of the most fun-to drive cars ever built, and the all-new Special Edition model helps this cool little convertible become even a little bit cooler. Only 450 of these Special Edition cars are being sold in the U.S., and they are all easily distinguishable thanks to limited colors (red and white) and a blacked-out treatment on the wheels, roof and door mirrors.

#4 - [2012 Jeep Wrangler Unlimited](#)

The feeling you get when driving a Wrangler with the top and all four doors off makes it one of the coolest convertibles available. The recent addition of the lauded Pentastar V-6 gives the Jeep Wrangler more power and better fuel economy, and an upgraded interior makes for a better cabin experience.

#3 - [2012 Mercedes-Benz SLS AMG Roadster](#)

The Mercedes-Benz SLS AMG Roadster was definitely the favorite vehicle of the Topless in Miami event bringing home the top trophy for 2012 Convertible of the Year, but on the cool convertible scale, it came in at just number three. Aside from the lightning-fast acceleration, the SLS Roadster just looks awesome in motion with its long hood and smoothly rounded rear end.

#2 - [2012 Mercedes-Benz SLK55 AMG](#)

Mercedes-Benz showed up in force at this year's Topless in Miami with a trio of cool convertibles, but our favorite, by far, was the small rocket ship otherwise known as the Mercedes-Benz SLK55 AMG. Like the car itself, the SLK55's roof is pretty quick closing in just 18 seconds, and when it's up, drivers with the optional Magic Sky Control panoramic roof can seamlessly switch between a transparent and opaque roof at the push of a button.

#1 — [2012 Jaguar XKR-S Convertible](#)

When it comes to cool convertibles, what isn't to love about the 2012 Jaguar XKR-S Convertible? Limited production, awesome performance and killer styling... yes, this car has it all. This growling Jaguar also brings plenty of performance to the table with a supercharged V-8 producing 550 horsepower which is good enough to propel the car to 60 miles per hour from a dead stop in just 4.2 seconds up to an eventual top speed of 186 mph.

For a complete recap of the Topless in Miami event and more insight from Autobytel editors on their convertible choices, visit at www.Autobytel.com. Also visit the site for more insights from the editors. Watch exclusive videos on [Autobytel's YouTube page](#) or join the conversation on the [Autobytel Facebook Fan Page](#).

About Autobytel Inc.

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to car dealers and manufacturers and providing consumers with the information they need to purchase new and used cars, pioneered the automotive Internet when it launched its flagship website in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and new cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website, network of automotive sites and respected online affiliates, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs.

Investors and other interested parties can receive Autobytel news releases and invitations to special events by accessing our online signup form at <http://investor.autobytel.com/alerts.cfm>

Autobytel Inc. Media Relations

MSC-PR
Michelle Suzuki, 310-444-7115
michelle@msc-pr.com

or

Autobytel Inc.
Jim Helberg, 949-862-1395
jimh@autobytel.com

or

Autobytel Inc. Investor Relations

PondelWilkinson Inc.
Roger Pondel/Laurie Berman
310-279-5980
investor@pondel.com

or

CMC Group, Inc.
Bradley Orr, 303-887-4932
borr@cmc-group.us

Source: Autobytel Inc.

News Provided by Acquire Media