



Autobytel to Present and Conduct One-on-One Investor Meetings at the 24th Annual ROTH Conference on March 12

IRVINE, Calif.--(BUSINESS WIRE)-- [Autobytel](#) Inc. (Nasdaq: ABTL), a leading provider of online consumer purchase requests and marketing resources to the [automotive](#) industry, today announced that Jeffrey Coats, the company's President and Chief Executive Officer, will provide an overview of the company at the 24th Annual ROTH Conference. Autobytel's presentation will take place on Monday, March 12, 2012 at 9:30 a.m. (Pacific Time) at the Ritz-Carlton, Laguna Niguel, located in Dana Point, California. Coats also will conduct one-on-one meetings with investors at the conference.

To access the live audio webcast of the presentation, visit Autobytel's Investor Relations website at www.autobytel.com (click on [Investor Relations](#) and then click on [Events & Presentations](#)). The archived presentation will be available on the site for 90 days following the event.

About Autobytel Inc. (www.autobytel.com)

Autobytel Inc., an online leader offering consumer [purchase requests](#) and marketing resources to [car dealers](#) and manufacturers and providing consumers with the information they need to purchase new and [used cars](#), pioneered the automotive Internet when it launched [autobytel.com](http://www.autobytel.com) in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and [new cars](#). Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website [Autobytel.com](http://www.Autobytel.com)[®], its network of automotive sites and its respected online affiliates, Autobytel continues its dedication to innovating the industry's highest quality internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with one of the industry's most productive and cost-effective customer referral and marketing programs. For more information, please visit www.autobytel.com.

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