Autobytel to Conduct Investor Meetings at Craig-Hallum 7th Annual Institutional Investor Conference

IRVINE, Calif., May 19, 2010 -- Autobytel Inc. (Nasdaq:ABTL), a leader in providing online consumer leads and marketing resources to auto dealers and manufacturers, today announced that Jeffrey H. Coats, the company's President and Chief Executive Officer, will conduct investor meetings at the Craig-Hallum 7th Annual Institutional Investor Conference. The conference will be held Wednesday, June 2, at the Radisson Plaza Hotel in Minneapolis.

Investors who are attending the conference and interested in meeting with Autobytel should make their request to conf2010.ch@craig-hallum.com.

About Autobytel Inc.

Autobytel Inc. (Nasdaq:ABTL), a leader in providing online consumer leads and marketing resources to car dealers and manufacturers, pioneered the automotive Internet when it launched autobytel.com in 1995. Today, the company is continuing to offer innovative products and services to help auto dealers and manufacturers sell more new and used cars. Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com®, its network of automotive sites including Autoweb.com®, AutoSite.com®, Car.comsm, CarSmart.com®, CarTV.com®, and MyRide.com®, and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with one of the industry's most productive and cost-effective customer referral and marketing programs.


```
Contacts:  Autobytel Inc.
           Media relations
           Jim Helberg
           949-862-1395
           jimh@autobytel.com

           PondelWilkinson Inc.
           Investor relations
           Roger Pondel
           Laurie Berman
           310-279-5980
           investor@pondel.com
```