



Autobytel CEO To Present At Craig-Hallum's 2010 Alpha Select Conference And Houlihan Lokey's 2010 Technology, Media & Telecom Conference

IRVINE, Calif. (September 29, 2010) – Autobytel Inc. (Nasdaq: ABTL), a leading provider of online consumer purchase requests and marketing resources to the [automotive](#) industry, today announced that Jeffrey H. Coats, the company's President and Chief Executive Officer, will present a company overview at Craig-Hallum's 2010 Alpha Select Conference on Wednesday, October 6 at 1:30 pm ET (10:30 am PT) at The Roosevelt Hotel in New York City, and Houlihan Lokey's 2010 Technology, Media & Telecom Conference on Thursday, October 14 at 10:30 am ET (7:30 am PT) at the Grand Hyatt New York.

The presentations will be available to all interested parties through a live audio webcast accessible on the investor relations section of Autobytel's Web site, www.autobytel.com (click on Investor Relations and then on Calendar of Events), where they will be archived and available for 90 days following the presentations.

About Autobytel (www.autobytel.com)

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to [car dealers](#) and manufacturers and providing consumers with the information they need to purchase new and [used cars](#), pioneered the automotive Internet when it launched autobytel.com in 1995. Today, the company is continuing to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell more used and [new cars](#). Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website Autobytel.com, its network of automotive sites, including Autoweb.com, AutoSite.com, Car.comsm, CarSmart.com, CarTV.com, and MyRide.com and Autotropolis.com, and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with one of the industry's most productive and cost-effective customer referral and marketing programs.

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