

## Autobytel® Donates to Families Forward

*Employees inspired to give back to the community*

IRVINE, Calif.--(BUSINESS WIRE)-- In the spirit of the holiday season, Autobytel Inc. employees participated in a food drive event to benefit Families Forward, an Orange County nonprofit that assists families in financial crisis. Initiated by the company's Good Works Council, Autobytel employees were challenged to raise food donations for the organization, resulting in an overwhelming outpouring of support and goodwill to those in need.



Autobytel Good Works Council Members: Beth Ulery, Rose Mayer, Janet Megee, Ashley Davidson, Amy Johansson and Jimmy Lloyd (Photo: Business Wire)

[dealers](#) and manufacturers and providing consumers with the information they need to purchase new and [used cars](#), pioneered the automotive Internet when it launched [autobytel.com](#) in 1995. Autobytel continues to offer innovative products and services to help consumers buy, and auto dealers and manufacturers sell, more used and [new cars](#). Autobytel has helped tens of millions of automotive consumers research vehicles; connected thousands of dealers nationwide with motivated car buyers; and helped every major automaker market its brand online. Through its flagship website [Autobytel.com](#)®, its network of automotive sites, including [Autoweb.com](#)®, [AutoSite.com](#)®, [Car.com](#)™, [CarSmart.com](#)®, [DealershipJobs.com](#)™, [MyGarage.com](#)® and [MyRide.com](#)® and its respected online partners, Autobytel continues its dedication to innovating the industry's highest quality Internet programs to provide consumers with a comprehensive and positive automotive research and purchasing experience, and auto dealers, dealer groups and auto manufacturers with some of the industry's most productive and cost-effective customer referral and marketing programs.

Rising to the challenge, employees on opposing floors of Autobytel contributed hundreds of food items to the cause. The food donations were delivered to Families Forward just in time to provide Christmas dinners to deserving families.

Founded in 1984, Families Forward strives to supply individuals and families with the tools to achieve and maintain self sufficiency. The organization offers an array of services including career coaching, life-skills education and food assistance.

The food drive proved to be one of the biggest and most successful in the last few years at Autobytel. "I'm encouraged to see our employees' enthusiasm and generous spirit in giving to the local community," said Autobytel President and Chief Executive Officer, Jeffrey H. Coats. "Our Good Works Council truly understands the meaning of the holiday season, and I'm proud of our staff's commitment and dedication to these worthwhile organizations."

[Autobytel](#) Inc. (Nasdaq: ABTL), the company dedicated to helping dealers and car-buyers connect online, developed its Good Works Council in 2010 to encourage its employees to give back to the community in which the company is based. Since its inception, the company and its employees have donated countless hours and financial resources to organizations in Orange County.

### **About Autobytel Inc. ([www.autobytel.com](http://www.autobytel.com))**

Autobytel Inc., an online leader offering consumer purchase requests and marketing resources to [car](#)

**Autobytel Inc. Media Relations**

MSC-PR

Michelle Suzuki, 310-444-7115

[michelle@msc-pr.com](mailto:michelle@msc-pr.com)

or

Jim Helberg, 949-862-1395

[jimh@autobytel.com](mailto:jimh@autobytel.com)

or

**Autobytel Inc. Investor Relations**

PondelWilkinson Inc.

Roger Pondel/Laurie Berman

310-279-5980

[investor@pondel.com](mailto:investor@pondel.com)

Source: Autobytel Inc.

News Provided by Acquire Media