AUTOBYTEL INC

Reported by **COATS JEFFREY H**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/04/03 for the Period Ending 11/01/03

Address 18872 MACARTHUR BLVD

SUITE 200

IRVINE, CA 92612-1400

Telephone 9492254500

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Symbol ABTL

SIC Code 7370 - Computer Programming, Data Processing, And

Industry Advertising Sector Services

Fiscal Year 12/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Addre	ess of Re	porting l	Person *	2.	. Iss	suer Nai	me a	nd Ticker	r or Tradi	ng Symb	ool 5. Relatio (Check al			Person(s)	to Issuer
COATS JEFF	REY H			A	U'	ГОВҮ	TE	L INC [ABTL]					
(Last)	(First)	(Mid	ldle)			ate of Ea I/DD/Y		st Transac ()	tion			ctor r (give title	below) _		Owner (specify
310 EAST 15T	'H STR	EET						11/1/20	003		below)				
	(Street)					Amenda DD/YYYY		t, Date Or	iginal File	ed	6. Individ Applicable L		nt/Group l	Filing (Che	eck
NEW YORK,	NY 100 (State)	(Zip))										Reporting Pe		n
		Table l	[- Non-I	Deriv	zati [.]	ve Secu	ritie	es Acquir	ed, Dispo	sed of, o	or Beneficiall	y Owned	l		
,			2. Tra Date	te Deemed Code Acquired (A) or Follow				unt of Securities Beneficially Owned ing Reported Transaction(s) and 4)			7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Table	e II - Dei	rivative	Securitio	es Be	enef	ficially (Own	ned (<i>e.g.</i> ,	, puts, ca	lls, warr	ants, options	, convert	ible secur	rities)	
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	Execution Date, if	4. Trans Code (Instr 8)	S	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date				Derivative	derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction (s) (Instr. 4)	(4)	
Stock Option (right to buy)	\$10.89	11/1/2003		A		5000		(1) (2)	11/1/2013	Common Stock	5000	\$0	5000	D	

Explanation of Responses:

- (1) Grant to reporting person of options to buy shares of common stock in transaction exempt under Rule 16b-3.
- (2) Options will vest 100% on November 1, 2004.

Reporting Owners

Demonting Orymon Name / Address	Relationships							
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other			
COATS JEFFREY H								
310 EAST 15TH STREET	X							
NEW YORK, NY 10003								

Signatures

Ariel Amir, attorney-in-fact for Jeffrey H. Coats

11/3/2003

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

^{**} Signature of Reporting Person

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

End of Filing



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